## **EXHIBIT 1**

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1
                 IN THE UNITED STATES DISTRICT COURT
                 FOR THE NORTHERN DISTRICT OF OHIO
 2
 3
      MATTHEW DICKSON, on behalf of )
      himself and others similarly )
 4
      situated
           Plaintiff
                                         CAUSE No. 5:18-cv-182
                                     )
 5
                                     )
      VS.
 6
      DIRECT ENERGY, LP, TOTAL
 7
      MARKETING CONCEPTS, LLC,
      and SILVERMAN ENTERPRISES, LLC)
           Defendandts
8
9
10
                 ORAL VIDEOTAPED ZOOM DEPOSITION OF
11
12
                         MATTHEW DICKSON
13
                           MAY 14, 2020
14
                              VOLUME 1
15
           ORAL VIDEOTAPED ZOOM DEPOSITION OF MATTHEW DICKSON,
16
      produced as a witness at the instance of the Defendant
17
      and duly sworn, was taken in the above-styled and
      numbered cause on MAY 14, 2020, from 1:11 p.m. to
18
19
      5:11 p.m., before Jill M. Vaughan, Certified Shorthand
20
      Reporter in and for the State of Texas, reported by
      computerized stenotype machine. The witness appeared
2.1
22
      remotely at 273 Troubadour, Northfield, Ohio.
23
      deposition was taken pursuant to the Federal Rules of
2.4
      Civil Procedure and the provisions stated on the record
25
      or attached hereto.
                                                      Page 1
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1 APPEARANCES 2	1 THE VIDEOGRAPHER: Good afternoon. We are
FOR THE PLAINTIFF:	2 now going on the record at 1:11 p.m. on March [sic]
Mr. Compal Strongs (720m)	3 14, 2020. This is Media Unit No. 1 of the remote
Mr. Samuel Strauss (Zoom) 4 TURKE & STRAUSS, LLP	4 video recorded deposition of Matthew Dickson taken by
613 Williamson Street	5 the counsel for the defendant in the matter of Matthew
5 Suite 201 Madison, WI 53703	6 Dickson versus Direct Energy, LP, Total Marketing
6 608-237-1174	7 Concept, LLC and Silverman Enterprises, LLC, which is
sam@turkestrauss.com 7	8 filed in the United States District Court for the
8 FOR THE DEFENDANT DIRECT ENERGY:	9 Northern District of Ohio, Case No. 5:18-cv-182. My
9 Mr. Michael D. "Matt" Matthews, Jr. (Zoom) Mr. William Thomas (Zoom)	10 name is Erik Nelson, and I am the videographer. The
10 MCDOWELL HETHERINGTON	11 court reporter is Jill Vaughan. We both represent
1001 Fannin Street 11 Suite 2700	12 Veritext Legal Solutions. Counsel and all present,
Houston, TX 77002	-
12 713-337-5580 matt.matthews@mhllp.com	13 please state your appearance for the record.
13	14 MR. YARDLEY: Tom Yardley for Silverman
14 FOR THE DEFENDANT:	15 Enterprises.
15 Mr. Thomas Yardley (Zoom) Ms. Christine Walsh (Zoom)	16 MS. WALSH: Christine Walsh on behalf of
16 ROBBINSON SALOMON & PATT, LLC	17 Silverman Enterprises.
180 North LaSalle Street 17 Suite 3300	MR. MATTHEWS: My name is Matt Matthews with
Chicago, IL 60601	19 the firm McDowell Hetherington on behalf of Direct
18 312-456-0184 tyardley@rsplaw.com	20 Energy.
19	21 MR. THOMAS: My name is Will Thomas also
20 ALSO PRESENT: 21 Erik Nelson, videographer (Zoom)	22 with McDowell Hetherington on behalf of Direct Energy.
22 Christina Dillard, In-house Direct Energy (Zoom)	MR. STRAUSS: My name is Samuel Strauss.
23 24	24 I'm at the law firm of Turke & Strauss, and I
25	25 represent Matt Dickson and the plaintiff class.
Page 2	Page 4
1 INDEX PAGE	1 MR. MATTHEWS: And also participating just
2 Appearances 2	2 by phone is Christina Dillard who is an in-house
3 MATTHEW DICKSON	3 attorney for Direct Energy.
4 Examination by Mr. Matthews 5	4 MR. YARDLEY: Mr. Videographer, I heard
Examination by Mr. Yardley 78	5 March 14th in that introduction.
5 Further Examination by Mr. Matthews . 109	6 THE VIDEOGRAPHER: Excuse me?
Signature and changes 117	7 MR. YARDLEY: I heard March 14th was the
6 Reporter's Certificate 119	8 date in that introduction.
7	
8 EXHIBIT INDEX	
9 NO. DESCRIPTION PAGE	10 apologize. Sorry about that. The court reporter will 11 now swear in the witness.
10 EXHIBIT 1 Complaint	
11 EXHIBIT 2 Audio transcript of VM117 35	12 MATTHEW DICKSON 12 having been first duly gygen testified as follows:
12 EXHIBIT 3 Audio transcript of VM92 35 13 EXHIBIT 4 Audio transcript of VM99 35	having been first duly sworn, testified as follows:
13 EXHIBIT 4 Audio transcript of VM99 35 14 EXHIBIT 5 Audio transcript of VM104 35	14 EXAMINATION
15 EXHIBIT 6 Audio transcript of VM105 35	15 BY MR. MATTHEWS:
16 EXHIBIT 7 Audio transcript of VM106 35	16 Q. Good afternoon, Mr. Dickson. Thank you for
17 EXHIBIT 8 Audio transcript of VM108 35	17 being here with us today via Zoom. As I said, my name
18 EXHIBIT 9 Audio transcript of VM119 35	18 is Matt Matthews and I represent Direct Energy in this
19 EXHIBIT 10 Audio transcript of VM121 35	19 lawsuit. You understand that, right?
20 EXHIBIT 11 Audio transcript of VM123 35	20 A. I do.
21 EXHIBIT 12 Audio transcript of VM127 35	Q. Great. This is a bit unusual for for me
22 EXHIBIT 13 "Paid to Research" website print . 65	22 at least and I think for for a lot of us to be
23 EXHIBIT 14 Opt in info	23 doing a deposition through this format. So we're all
24	24 going to do our best to to make it work as well as
25	25 it would if we were there in person. But to to
1	m =
Page 3	Page 5

- 1 help with that, I'm sure there are going to be some
- 2 unexpected things that happen during this, which is
- 3 the -- as I mentioned, the first Zoom deposition that
- 4 I've taken, but I'll -- we'll all just have to be
- 5 patient with each other.
- 6 Have you ever been deposed before
- 7 in -- in any way?
- 8 A. No.
- 9 Q. As I said, I'll go over some basic ground
- 10 rules for depositions and then maybe some specifics
- 11 for how it may work through -- through Zoom. But you
- 12 understand that the testimony that you're giving in
- 13 this deposition is under oath in the same way and with
- 14 the same force and consequences that it would be if
- 15 you were in a courtroom in front of a judge and jury,
- 16 correct?
- 17 A. Yes.
- 18 Q. Great. Even though you're sitting -- are
- 19 you at home currently?
- 20 A. I am, yes.
- Q. Me, too. You're -- you're doing a good job
- 22 so far of giving verbal responses, which is important
- 23 so that our court reporter can take it down and -- and
- 24 have a clean record. And, likewise, you're doing a
- 25 good job of allowing me to finish my question before

- 1 break, just let me know and we will take a break.
- 2 Okay?
- 3 A. Sounds good.
- Q. The only qualification I would add to that
- 5 is if -- if I've asked you a question, please answer
- 6 the question and then we'll take a break. Okay?
- 7 A. Yep.
  - Q. Okay. Mr. Dickson, what did you do to
- 9 prepare for your deposition today?
- 10 A. I spent roughly three to four hours via
- 11 phone call with Sam Strauss and Alex Phillips going
- 12 over some of the documents and just how this would
- 13 work

- 14 Q. Okay. Who is Alex Phillips?
- 15 A. Alex is another attorney that works with
- 16 Sam.
- Q. Got it. That -- that's not a name I know,
- 18 but I don't mean any disrespect to Alex.
- 19 Did -- did you do anything else to --
- 20 or hang on. Sorry. When -- when did you do that?
- A. The prep work?
- 22 Q. Yes.

24

1

Page 6

- A. Over the last week.
  - Q. Okay. Three to four hours over the last
- 25 week on the phone with Sam and Alex?

Page 8

- 1 you start answering. And I will do my best to allow
- 2 you to finish your answers before I start asking you
- 3 another question. But the -- the reason that's
- 4 important is so our court reporter can take down a
- 5 clean record where we're not talking over each other.
- 6 And so even if you -- you know what I'm about to ask,
- 7 please let me finish it before you -- you start.
- 8 Okay?
- 9 A. Okay.
- 10 Q. If you don't hear me given the technology or
- 11 I'm just speaking too softly, please let me know and
- 12 I'm happy to speak up or repeat anything I said.
- 13 A. Sounds good.
- 14 Q. And if I ask a question that's unclear,
- 15 which I'll probably do at some point today, just ask
- 16 me to clarify it and I'll do my best to ask it in a
- 17 clearer way. Okay?
- 18 A. Okay.
- 19 Q. And if you don't ask me to clarify, I'll
- 20 assume that you understood. Is that fair enough?
- 21 A. That is fair.
- Q. Okay. If -- if you need a break at any
- 23 point in time or you get interrupted -- you know, I
- 24 can't guarantee that one of my children won't walk in
- 25 at some point. If that happens to you and you need a
  - Page 7

- A. Right.
- 2 Q. Did you review any documents in preparation
- 3 for the deposition?
- 4 A. Yes.
- 5 Q. And did any of them refresh your
- 6 recollection about certain things?
- 7 A. Yes.
- 8 Q. Okay. What -- what were those, what
- 9 documents were those?
- 10 A. The complaint and the voicemails.
- 11 Q. Okay.
- 12 A. And let's see. I think that's all I can
- 13 recall at this -- at this moment.
- 14 Q. Okay. And in what way did those refresh
- 15 your recollection?
- 16 A. Well, it's been three years since this
- 17 started, so I needed a refresher just to remember
- 18 what -- what actually took place during -- during that
- 19 time in terms of what -- the content of the voicemails
- 20 and so on and so forth.
- 21 Q. Got it. Okay. Mr. Dickson, I'm going to
- 22 ask you some questions about your background; and I'm
- 23 not meaning to pry into your personal affairs but just
- 24 to get a little bit more of a sense about some
- 25 background details that -- from -- that may be

1 A. Yes. That's what they're called, yes. 1 relevant in this case or may not. 2 2 Q. I didn't -- just being clear that it A. Okay. 3 3 wasn't -- it was a TCPA case as opposed to, like, a Q. Have you ever been the plaintiff in another 4 fair debt collection case or something like that? 4 lawsuit? A. I have, and I meant to bring this up A. Correct. 5 6 earlier. On the complaint or on the -- what is it, 6 Q. Okay. And where was that case filed? 7 the discovery questions, I think I said that I hadn't; A. In the same place this one is. It's in 8 but part of the reason was because I didn't really 8 northeast Ohio. 9 think that a divorce and a bankruptcy proceeding were Q. In Federal court, do you know? 10 A. I -- I don't know the answer to that. 10 considered lawsuits. And I also had a settlement that 11 came through which I thought happened right before I 11 Q. Got you. Do you know who the defendant was? 12 12 went to court, but apparently it was settled right A. The -- yes, TruGreen. 13 Q. And when was that case filed? 13 after it was filed. So there are three different 14 instances where I have been a plaintiff. 14 A. It was ongoing right around the time this 15 Q. Got it. 15 one actually started. So summer of '17-ish. 16 A. So that's the -- that's -- it's incorrect in 16 Q. And it was your contention in that case that 17 TruGreen had contacted you without your consent? 17 the -- in the complaint I believe or the discovery 18 questions, whichever -- wherever that's listed that I 18 A. Correct. Q. On your cell phone? 19 don't -- that I have not been, that's incorrect. 19 20 20 Q. Got it. Thank you for that clarification. A. Correct. Q. Were those calls voicemails or texts that 21 So there was -- one is the divorce, 21 22 right? 22 you're saying --23 A. No texts. There were no texts or things, 24 Q. And two is a bankruptcy filing? 24 but it was variety of calls that I picked up and 25 A. Correct. 25 voicemails. Page 10 Page 12 1 Q. That was a personal bankruptcy filing or a 1 Q. About how many, if you recall? 2 2 business filing? A. A lot. Upwards of 30 I'm sure. 3 Q. Okay. And you said that case settled A. Personal, yes. 3 4 Q. And when was that? 4 shortly after it was filed, right? 5 A. I believe it was filed in the end of 2011. 5 A. Yes. 6 Q. In Ohio? 6 Q. And what did it settle for? 7 A. Yes. 7 MR. STRAUSS: Mr. Dickson, I'm going to --Q. And the divorce proceeding, when was that? 8 the terms of that settlement are confidential and 9 A. April of 2010. 9 you're not able to disclose them. 10 Q. And what county are you in there? Cuyahoga? 10 A. I was just going to answer as such. Yeah, 11 A. I live in -- well, right now I live in 11 it -- they are confidential terms. 12 Summit; but the divorce would have taken place in --12 Q. (By Mr. Matthews) Sure. And, you know, we 13 Q. In Cuyahoga? 13 have a protective order and confidentiality 14 A. Yeah. I lived in Cuyahoga at the time. 14 agreement in place. So if -- if you'd like to Q. Okay. And the -- the third you said was a 15 designate that information as confidential in this 16 settlement of some kind that you received right after lawsuit, you are certainly welcome to. 17 filing a lawsuit? A. So I prefer not to. 17 18 A. Yeah. And I thought it was -- I thought it 18 Q. Okay. 19 19 had happened before it even went to trial. MR. MATTHEWS: So, Sam, are you instructing 20 Q. Before it was even filed? 20 Mr. Dickson not to answer that question? 21 A. Yes. 21 MR. STRAUSS: Yeah, I'm instructing 22 Q. And what kind of case was that? 22 Mr. Dickson not to answer that question. I'm aware of 23 A. It was similar to this. It was a 23 the protective order in place. 24 unsolicited phone call harassment. 24 MR. MATTHEWS: Okay. Confidentiality has 25 25 not been a basis for Direct Energy to withhold Q. A TCPA case? Page 13 Page 11

- 1 rethink your selection of counsel? I'm kidding. I'm 1 information in this lawsuit. So we'll take that up at 2 a different time. 2 kidding. I went to University of Texas as well, and those games were a lot of fun or one of them at least. 3 MR. STRAUSS: (Audio distortion.) Q. (By Mr. Matthews) The -- Mr. Dickson, you 4 MR. MATTHEWS: What's that? 5 5 currently live at 273 Troubadour Drive, right? MR. STRAUSS: I said that sounds reasonable. 6 O. (By Mr. Matthews) Mr. Dickson, have you --7 Q. And is that in Northfield or Sagamore Hills 7 aside from lawsuits, have you ever sent any -- in this case there's a letter that you say you sent to 8 or is it both? 9 Direct Energy about alleged telemarketing A. It's -- it -- it can be both. If you 10 address something to either one of those cities, it 10 violations, right? A. Yeah, yes. 11 will come to my address; but we're technically in Sagamore Hills. 12 Q. Have you ever sent other letters like that 12 13 Q. Okay. And how long have you lived at that 13 to other companies about alleged telemarketing 14 violations? 14 address? A. If I did, it would have been during the 15 A. It will be four years this fall. 16 TruGreen one; and I don't recall the -- the details of 16 Q. So fall of 2016 you moved in? 17 that. 17 A. Uh-huh, yes. 18 Q. Okay. Okay. So the -- the only lawsuit or 18 Q. And do you own or rent? 19 demand that you have ever made that's resulted in a 19 A. I own. 20 Q. Okay. And who lives there with you? 20 payment of some kind to you is the TruGreen lawsuit? 21 MR. STRAUSS: Object to form. You may 21 A. My wife, my daughter and my step-daughter answer the question, Mr. Dickson. 22 and many pets, too many. 23 23 Q. Mr. Dickson, do you own any other properties A. That is correct. Q. (By Mr. Matthews) Okay. Mr. Dickson, 24 currently? 24 25 A. No. 25 you're an Ohio resident and have been your whole Page 14 Page 16 1 life, right? 1 Q. Before Troubadour Drive, you lived at 2 A. Yes. 6677 -- is it Solon or "Solan" Boulevard? A. It's Solon, but that was --3 Q. And what's the highest level of education 3 4 that you've obtained? 4 Q. Solon. A. I have a bachelor's degree. 5 A. I had a couple of addresses in between those 5 6 Q. From where? 6 two. 7 A. From Bowling Green State University. 7 Q. Okay. Where did you live prior to moving Q. And what's your degree in? into 2737 Troubadour? 9 9 A. Education. A. At 2832 Aaron Drive in Medina, Ohio. 10 Q. And what year did you graduate from Bowling 10 Q. And how long did you live there? 11 Green? 11 A. Four years. 12 A. 1998. 12 Q. So that would take us back to the fall of 13 MR. MATTHEWS: You know. I've noted that 13 2012? 14 you're an Ohio state fan, though. What's the deal? 14 A. Correct. 15 Bowling Green doesn't have a strong enough football 15 Q. And before 2832 Aaron Drive, where did you 16 team? 16 live? 17 THE WITNESS: How did you know that? Did 17 A. I don't recall the actual address. It was a 18 you see it on my arm? No, that's a -- something I 18 condo in Streetsboro, Ohio. I think it was Maple --
- 20 they just live and breathe scarlet and gray. 21 MR. MATTHEWS: I understand. Mr. Dickson,

19 grew up with. My parents both went to Ohio State, and

- 22 were you aware that your attorney, Mr. Strauss, went
- to the University of Texas?
- 24 THE WITNESS: That I was not.
- 25 MR. MATTHEWS: Would -- would you like to Page 15
- 19 Maplewood Drive and I don't know -- I only lived there
- 20 for a year. I rented it from a friend. 16-something.
- 21 I don't recall.
- 22 Q. 16-something Maplewood Drive?
- 23 A. Yeah, I think it was 1645. I don't know,
- 24 but it was on Maplewood Drive or Maple View -- no. It
- 25 was Maple View Court. That's what it was.

1 Q. Maple View Court? A. I did. 2 A. Yes. 2 Q. Okay. That and the 237 Troubadour would be 3 the properties you owned? 3 Q. And what town was that in? 4 A. Streetsboro, Ohio. 4 A. Yes. 5 5 Q. And what -- you say you rented that from a Q. Got it. So understanding that there may 6 friend? have been, you know, some time necessary to complete a 7 A. Uh-huh. move from one property to the next, your time in each of those properties has been more or less separate? 8 Q. For about a year? 9 9 A. Yes. A. Yes. 10 Q. Okay. And that takes us back to the fall of 10 Q. You moved out of one, sold it, moved into 11 2011? 11 another? 12 A. Correct. 12 A. Correct. 13 Q. And where did you live prior to the Maple 13 Q. Okay. You've never maintained a residence 14 View Court address? 14 at two different places at the same time? 15 A. This would -- I had moved in with my mother 15 16 for around a year and a half and then I'd be at the Q. Okay. Thank you. Mr. Dickson, where do you 16 17 6677 Solon Boulevard address, but the address during 17 currently work? 18 that time would have been 33355 Linden Drive in Solon, 18 A. I work for Everstream Solutions. 19 Ohio. 19 Q. And what does Everstream Solutions do? 20 Q. So that's from early 2010 until fall of 20 A. We are a business only fiber network 21 2011? 21 provider. So we -- we sell to businesses in the 22 A. Thereabouts, yes, yes. midwest. It's fiber-based Internet for network 23 Q. And where did you live before moving in 23 solutions. 24 temporarily with your mom? 24 Q. How long have you worked there? 25 25 A. At the 6677 Solon Road -- or Solon Boulevard A. I started in November. So roughly six Page 18 Page 20 1 address. 1 months. 2 Q. And what's your job at Everstream? Q. How long did you live at that address? 3 A. I'm a major account executive in sales. 3 A. Six years. 4 Q. Do you have to travel for work in -- in 4 Q. Moved in there when you got married and 5 moved out when you -- you and your wife split up? 5 normal times? A. Correct. A. Yeah. Right now, no. And travel-wise, no, 6 7 because it's -- all of my accounts are local; but if O. Your ex-wife? A. Correct. we have some sort of training or, you know, sales kickoff meeting in one of our other markets, I might Q. So we talked about a few different 10 have to, but I have not yet. 10 addresses. Did you ever live at any of them at the 11 Q. And where did you work before taking the job 11 same time? Was there ever any overlap? 12 12 at Everstream Solutions? A. I'm not sure -- I'm not understanding the 13 A. I was with Spectrum -- or Charter 13 question. 14 Communications is what they're technically called. 14 Q. Sure. In other words, did you -- I'll just 15 give you an example. So with the 2832 Aaron address 15 Q. Is Spectrum the d/b/a, or is it the other 16 before you lived -- before you moved into Troubadour, 16 way around? 17 A. The other way around. 17 was there any overlap between the two? In other Q. Charter Communications? 18 words, you moved out of the 2832 Aaron address but you 18 19 still owned it for two months or three months before 19 A. Uh-huh, yes. 20 you moved in to the Troubadour address? 20 Q. And how long did you work at Charter 21 Communications? 21 A. I don't believe so, but even so I didn't 22 own. I wasn't even on the mortgage at 2832 Aaron 22 A. I had two separate stints there. I started originally in February of 2011, and I worked there 23 Drive. That was my wife's -- my current wife's house. until September of 2014 where I took a job with a O. Okay. And then circling back to 6677 Solon

Page 21

25 company called Century Link. And I was at Century

Page 19

25 Boulevard, did you own that property?

- 1 Link from 2014 in October through October of 2015 when
- 2 I took another job back with Spectrum/Charter
- 3 Communications. And so November of 2015 through
- 4 November of 2019 I was back at Spectrum.
- Q. Thank you. And Spectrum is an Internet 5
- 6 service provider?
- 7 A. Yes. And they can -- yes.
- Q. I'm sorry. Was -- was there something else 8
- 9 that you were going to describe about what they do?
- 10 A. Other than the fact that they -- they can
- 11 sell -- I didn't; but they have the ability to sell to
- 12 residential services, too. Whereas Everstream is
- 13 different, we only do businesses.
- 14 Q. I remember the name because I believe you
- 15 said they were your Internet service provider in your
- 16 discovery responses. They still are, correct?
- 17 A. They still are, yeah.
- 18 Q. Okay. So from 2017 up through now, they've
- 19 been your Internet service provider?
- 20 A. Correct.
- 21 Q. What did you -- what was your job at
- 22 Spectrum during the second stint, the November 2015 to
- 23 November 2019?
- A. Same title, major account executive. I was 24
- 25 selling to government entities and schools. So it was

- Q. Did you have a work-issued desk top computer
- 2 there at the office?
- 3 A. No, not the second stint.
- 4 Q. Okay. A work-issued laptop?
- 5 A. Correct, yes.
- 6 Q. Is it something that more or less stayed at
- the office, though, on a dock with your -- with your
- monitors or did you bring it home?
- 9 A. I would bring it home.
- 10 Q. You both worked on it at the office during
- 11 the day and from time to time would bring it home if
- 12 you had work to do at home?
- 13 A. Correct.
  - Q. Did -- did you use that computer for -- for
- personal use at the time also? 15
- A. I suppose occasionally but not really. I 16
- have my own computer. 17
- 18 Q. And did you have a work-issued iPad or
- 19 tablet?

- 20 A. No, no. I had a phone. That's it.
- 21 Q. You had a work-issued cell phone?
- 22 A. Correct.
- 23 Q. And what was -- what kind of phone was it?
- 24 Was it a iPhone, Android?
- 25 A. Spectrum gave us Androids.

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- 1 a gov/ed position.
- 2 Q. Did that position require you to travel for
- 3 work?
- 4 A. It depends on what you say travel. I mean,
- 5 I had a territory that was in western Ohio. So I
- 6 would have appointments that sometimes could be 2,
- 7  $2 \frac{1}{2}$  hours away, yes.
- 8 Q. Okay. But all within the state of Ohio?
- 9 A. Correct.
- 10 Q. And your travel was -- was limited to car
- 11 travel?
- 12 A. Correct.
- 13 Q. You're not getting on a plane and flying all
- 14 over the country for it. You have a territory that's
- 15 Ohio, and that requires day trips to other parts of
- 16 the state from time to time?
- A. Yes. 17
- Q. Where -- where was your office? Where was
- 19 your home base?
- 20 A. For Spectrum?
- 21 Q. Yes, during the second stint.
- 22 A. I -- I worked out of the Akron, Ohio office.
- 23 Q. Did you work from home at all?
- 24 A. Occasionally, not -- wasn't a full-time
- 25 work-from-home job, though.

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Q. And at that time you also had a personal 3

Q. Do you remember the number of that phone?

4 cell phone as well, right?

A. (216)903-0184.

- 5 A. Yes.
- 6 Q. Did you have more than one personal cell
- 7 phone?
- 8 A. No.
  - Q. Just the one?
- 10 A. Correct.
- 11 Q. And the number on that was (440)409-2229,
- 12 correct?
- 13 A. Yes.
  - Q. How long have you had that number as your
- 15 cell phone number?
- 16 A. I think 12 years.
  - Q. Okay. Mr. Dickson, can -- can you tell us
- 18 in your own words what you think this lawsuit is
- 19 about?
- 20 A. I think it's about a company who repeatedly
- 21 made unsolicited phone calls to myself and millions of
- 22 others, and I would like to have that stop.
- 23 Q. How many phone calls do you allege that
- 24 Direct Energy or someone acting on Direct Energy's
- 25 behalf made to you?

Page 25

- A. I believe upwards of 12 or more.
- Q. Okay. Now, in -- in this lawsuit you've
- 3 alleged that -- at least in part that Direct Energy
- 4 sent you ringless voicemail, correct?
- 5 A. I wouldn't necessarily call it ringless.
- 6 What would happen was -- is the phone would ring and
- 7 on occasion I would catch it and pick it up on time,
- 8 but as soon as I picked it up, it would hang up and
- 9 then I would still get a voicemail. Other times it
- 10 would, you know, ring and I -- and then drop and then
- 11 go to voicemail without me touching the phone.
- 12 Q. Okay. And you say on some occasions it
- 13 would -- let me make sure I have that right. It would
- 14 ring -- your phone would ring, this is your own
- 11 Img your phone would img, and is your own
- 15 personal cell phone and you would answer it and the
- 16 call would drop, but then a voicemail would appear on
- 17 your phone?

- 18 A. Yes.
- 19 Q. Okay. And it's your contention that there
- 20 were other occasions where a voicemail would just
- 21 appear on your phone with no ring?
- 22 A. I believe so. I'm not -- I'm not
- 23 100 percent positive on that, but it definitely was an
- 24 odd occurrence in the fact that either my phone
- 25 wouldn't ring or my phone would ring and then the call

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- 1 left by Direct Energy?
- 2 A. Because the script that whoever was leaving
- 3 the voicemail was following was almost verbatim
- 4 without the terms "Direct Energy" to the one that did
- 5 say Direct Energy.
- Q. Got it. Those other three voicemails,
- 7 they -- each one provides a phone number at the end
- 8 that if you're interested in hearing more about
- 9 whatever this person is offering, you can call to
- 10 learn more about it, right?
- 11 A. Yes.
- 12 Q. Did you ever call those numbers to see who
- 13 was leaving you these voicemails?
  - A. I believe I -- I did call back one time,
- 15 yes.

14

- 16 Q. Okay. And what was the company that
- 17 responded to that phone call?
- 18 A. I don't recall if they mentioned a name or
- 19 not.
- Q. Okay. So your -- your belief that the other
- 21 three voicemails that you received and have produced
- 22 in this case came from Direct Energy is based on the
- 23 fact that the -- that the words that the -- that were
- 24 used in the voicemail, the script, as you said, is
- 25 similar to the script of the voicemail that was left

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- 1 would drop yet I would still get a voicemail.
- Q. Okay. And there's -- at least one of those
- 3 calls you produced in this lawsuit says the name
- 4 Direct Energy, right?
- 5 A. Yes. November 3rd, 2017, I believe.
- 6 Q. Right. Were there any others that
- 7 specifically identified Direct Energy as the caller?
- 8 A. In terms of voicemails, I do not believe I
- 9 have any that directly say Direct Energy besides that
- 10 one.
- 11 Q. You've -- you've produced some other
- 12 voicemails in this lawsuit other than the three, I
- 13 believe, that don't identify who is calling you, who
- 14 left the voicemail, right?
- 15 A. There is a name, but not -- not a company
- 16 name, no.
- 17 Q. Good point. Good point. The -- the
- 18 voicemail says an individual's name and in all three
- 19 it's a female and -- but the company itself is not
- 20 identified, correct?
- 21 A. Correct.
- Q. Okay. Is it your contention that those
- 23 voicemails were left by Direct Energy?
- 24 A. Yes.
- 25 Q. Okay. And why do you believe those were Page 27

- 1 by someone purporting to be from Direct Energy?
- A. Yes.
- 3 Q. Is there any other reason you believe they
- 4 came from Direct Energy?
- 5 A. You know, other than the content of them
- 6 saying that we're calling about your energy bill,
- 7 yeah, I mean, that's -- it's just -- everything that
- 8 they would say in their voicemails appeared to be
- 9 going down the same lines as something from Direct
- 10 Energy.
- 11 Q. Okay. Did you ever receive any calls from
- 12 Direct Energy in which when you picked up, you heard a
- 13 voice?
- 14 A. No.
- 15 Q. Okay. Every time you picked up on one of
- 16 these calls, the connection would drop, correct?
- 17 A. Yes.
- 18 Q. And every time that happened, did you
- 19 receive a voicemail or only some of the time?
- 20 A. I -- I can't tell you for sure that it was
- 21 every time; but what I can say is that it was such an
- 22 odd occurrence that it seemed like every single time
- 23 that would happen, you know, three minutes later there
- would be a voicemail sitting in my voice mailbox.
  Q. Okay. And it's your testimony that that

- 1 happened upwards of 12 times from what you believe to
- 2 be Direct Energy?
- 3 A. Yes.
- 4 Q. You may have received other telemarketing
- 5 calls during that time or other voicemails, but your
- 6 testimony is that you received approximately 12 from
- 7 Direct Energy?
- 8 A. Yes.
- 9 Q. Okay. When -- when did you receive the
- 10 first one of those?
- 11 A. Probably August of 2017.
- 12 Q. And you mentioned the November 3rd, 2017,
- 13 call -- well, let me back up.
- When was the -- so the first one that
- 15 you received of the approximately 12 is August of
- 16 2017. When was the last one that you received from
- 17 Direct Energy?
- 18 A. I would say whatever the last date -- the
- 19 latest date on the four that are in the complaint is,
- 20 I think that's going to -- that's probably where it
- 21 ended.
- 22 Q. Got it.
- A. I don't know the date right off the top of
- 24 my head. So...
- Q. Got it. Okay. Let me -- let's -- let's do

- Q. So your testimony is that the -- the last of
- 2 the messages that you received from what you believe
- 3 to be Direct Energy would have been December 21st of
- 4 2017?
- 5 A. I would say yes, but I would have to take a
- 6 look at my voice mailbox to see if there were ones
- 7 that were after that.
- 8 Q. Do you have voicemails that you have not
- 9 handed over to your attorney?
- 10 A. No. I sent him all of them.
  - Q. Okay. And did you save all 12 of the
- 12 voicemails that you say came from Direct Energy?
- 13 A. Yes.

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- Q. And did you send all 12 to your attorney?
- 15 A. Yes
- MR. MATTHEWS: Sam, I'm going to ask that
- 17 those be produced. There's only been four voicemails
- 18 that have been produced in this case, and only one of
- 19 them identifies Direct Energy. So if there are other
- 20 voicemails that Mr. Dickson claims were left on his
- 21 cell phone by Direct Energy, I think we're certainly
- 22 entitled to give them a listen.
- MR. STRAUSS: I -- I'll note that, and we'll
- 24 work on the production.
- 25 MR. MATTHEWS: Okay.

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- 1 this if for no other reason than to see if I can make
- 2 the exhibit share work because you're talking about
- 3 the reference in the complaint to four different
- 4 calls, correct?
- 5 A. Yes.
- 6 (Exhibit 1 marked.)
- 7 Q. (By Mr. Matthews) Okay. So if we can take
- 8 a look at what I marked as Exhibit 1 to your
- 9 deposition.
- 10 MR. MATTHEWS: Erik, I scrolled down to --
- 11 let me see if I can --
- MR. STRAUSS: Matt, I no longer see that.
- MR. MATTHEWS: Oh, because I opened it?
- 14 MR. STRAUSS: Oh, no, I do. Sorry. I
- 15 apologize.
- 16 Q. (By Mr. Matthews) So if we scroll down to
- 17 paragraph 24, which is on, let's see, page 5. Do
- 18 you see that?
- 19 A. I see it.
- 20 Q. Paragraph 24 says that Direct Energy caused
- 21 multiple prerecorded messages/calls to be sent to
- 22 plaintiff's cellular telephone number in 2017
- 23 including September 19, November 3, December 1 and 21.
- 24 Do you see that?
- A. I see it.

- Q. (By Mr. Matthews) Mr. Dickson, how
- 2 recently did you give the other eight voicemails to
- 3 your attorney?
- 4 A. So the original four would have most likely
- 5 been sent to him during the initial communication.
- 6 And I'm -- the other eight -- after having looked back
- 7 at my voicemail during our deposition prep, I sent
- 8 them over to him -- over to him at that point. I
- 9 don't really understand why I wouldn't have sent them
- 10 in the first place, but I didn't.
- 11 MR. MATTHEWS: Okay. Let's -- let's go off
- 12 the record for a minute.
- 13 THE VIDEOGRAPHER: We're going off the
- 14 record at 1:55.
- 15 (Discussion off the record.)
- (Recess taken)
- 17 THE VIDEOGRAPHER: We're back on the record
- 18 at 2:50.
- 19 MR. MATTHEWS: Okay. Mr. Dickson, thanks
- 20 for your patience during that break and everyone else.
- 21 We took a break because Mr. Dickson's counsel sent
- 22 over the additional voicemails that I believe
- $23\,\,$  Mr. Dickson was referring to. There are 11 of them
- 24 total that we received.
- Q. (By Mr. Matthews) And, Mr. Dickson, you

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- 1 previously testified that you had sent over 12. Is
- 2 that still your testimony; or having, you know,
- 3 refreshed your recollection is it 11 voicemails you
- 4 sent?
- 5 A. It's 11.
- Q. Okay. Are -- is it your contention that
- 7 there are other voicemails that you received from
- Direct Energy at any time?
- 9 MR. YARDLEY: I'll object to the question on
- 10 the basis that these -- these 11 voicemails were not
- 11 produced in discovery. And I would object that
- 12 they -- to the -- to the introduction of the
- 13 voicemails in this deposition on that basis. You can
- 14 answer.
- 15 A. I don't think there would be more. I feel
- 16 like I would have saved them if there were more.
- Q. (By Mr. Matthews) You don't recall
- 18 deleting any voicemails that referred to Direct
- 19 Energy?
- 20 A. No.
- 21 Q. And, likewise, you don't recall deleting any
- 22 voicemails that referred to your electric supply or
- 23 your gas supply generally?
- 24 A. No.
- 25 Q. Okay. The 11 that you sent to your lawyers
  - Page 34

- 1 Exhibit 8 is Voicemail 108. Exhibit 9 is Voicemail
- 2 119. Exhibit 10 is Voicemail 121. Exhibit 11 is
- 3 Voicemail 123, and Exhibit 12 is Voicemail 127. And
- 4 let me make sure. Okay. Got it. And I would request
- 5 that those voicemails be transcribed in connection
- with this deposition.
  - MR. YARDLEY: I have objected to the use of
- 8 Exhibits 2 through 12 based on the fact they were not
- produced in discovery prior to today's date.
- 10 Q. (By Mr. Matthews) Mr. Dickson, I believe
- 11 you previously testified that only one of those
- 12 voicemails that you received identified Direct
- 13 Energy by name, correct?
- 14 A. Yes.

- 15 Q. And that's the voicemail that you received
- 16 on November the 3rd of 2017?
- A. Yes. 17

21

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- 18 MR. STRAUSS: Can you tie that back to the
- 19 exhibit by any way?
- 20 MR. MATTHEWS: It's No. 2.
  - MR. STRAUSS: Thank you.
- 22 Q. (By Mr. Matthews) So let me -- let me play
- 23 just that one for you. See if this works. If it
- 24 creates a horrible screech, we won't do it. But
- 25 it's very short. That may not work. Bear with me

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- 1 which they sent over to us now are -- that's the
- 2 universe of voicemails that you allege you received
- 3 from Direct Energy or someone acting on Direct
- 4 Energy's behalf?
- 5 MR. STRAUSS: Objection, again. Sam, same
- 6 objection.
- 7 A. Correct.
- MR. MATTHEWS: I'm going to enter those
- voicemails as exhibits in this deposition, and we have
- 10 forwarded them over to our court reporter. And just
- 11 for the record, I'll identify each voicemail with an
- 12 exhibit number.
- 13 MR. YARDLEY: So for the record, we'd like
- 14 to have a continuing objection to the use of these
- 15 non-produced documents in this deposition on the basis
- 16 that they violate the -- the discovery orders of the
- 17 case. You can proceed.
- MR. MATTHEWS: So Exhibit 1 was previously 18
- 19 marked. That's the complaint that was filed in this
- 20 lawsuit.
- 21 (Exhibits 2 through 12 marked.)
- MR. MATTHEWS: Exhibit 2 is the Voicemail
- 23 117. Exhibit 3 is Voicemail 92. Exhibit 4 is
- 24 Voicemail 99. Exhibit 5 is Voicemail 104. Exhibit 6
- 25 is Voicemail 105. Exhibit 7 is Voicemail 106.

- 1 one second. Okay. I'm going to play Exhibit 2,
- 2 Voicemail 178.
- 3 (Recording begins.)
  - MS. BROWN: Hi. This is Nancy Brown with
- 5 Direct Energy. I have some great information
- regarding the supply portion of your electric
- 7 account. Please give me a call back at
- (440)596-4052 and have a copy of your energy
- statement with you to review to see if you qualify. 9
- 10 (Recording ends.)
- 11 Q. (By Mr. Matthews) Okay. Mr. Dickson, is
- 12 Exhibit 2, which we just listened to, the voicemail
- 13 that you allege that you received on November the
- 14 3rd, 2017?
- 15 A. Yes.
- Q. Okay. And the other ten voicemails that you
- 17 received, downloaded from your cell phone and produced
- 18 to your attorneys, which are Exhibits 3 through 12,
- 19 did not identify Direct Energy by name?
- 20 A. I do not believe so.
- Q. And, likewise, they do not identify any 21
- 22 energy company by name?
- 23 A. I do not believe so.
- 24 Q. Okay. If Exhibit 2 turns out to be the only
- 25 voicemail that Direct Energy ever sent you, would you

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1 feel different about this lawsuit? 1 only alleging that you received one voicemail from 2 A. No. 2 Direct Energy? MR. STRAUSS: Object to the form of the 3 O. Just the same? 3 4 A. Yes. question. You may answer it, Mr. Dickson. 5 Q. Why? A. Yes. A. Because all the voicemails' content was Q. (By Mr. Matthews) But you allege you 7 virtually the same and had the same effect on me. 7 received 11 from Direct Energy? Q. Right. But if Direct Energy didn't send the A. I'm sorry? 9 other ten --9 Q. You allege that you received 11 from Direct 10 Energy? 10 A. There are --11 Q. -- why would you blame them for that? 11 A. Yes. A. There are also millions of others that 12 12 Q. Okay. Mr. Dickson, just to be sure we tie 13 received the same voicemail. 13 that off and are on the same page about it, all 11 of O. How do you know that? 14 those voicemails were sent to your cell phone with the 15 number (440)409-2229, correct? 15 A. Because they are part of the class. 16 Q. There's no class yet, but that's your 16 A. Yes. 17 contention in this lawsuit. But if -- if you just 17 Q. And that was an iPhone? A. Yes. 18 received that one voicemail from Direct Energy and the 18 19 other ten -- I understand that you said that the 19 Q. Do you still have the same iPhone, or have 20 impact on you was the same. But if those other ten 20 you gotten a new one? 21 weren't sent by Direct Energy, you wouldn't blame them 21 A. I have upgraded since then, yes. 22 for those ten, right, obviously? 22 Q. Do you still have the iPhone that you had in 23 2017? 23 MR. STRAUSS: I object to form. You can 24 answer the question. 24 A. No. 25 25 A. I believe that some -- in some way Direct Q. Are the voicemails that you produced in this Page 38 Page 40 1 Energy has the fault for that. 1 lawsuit, which are Exhibits 2 through 12, still on the Q. (By Mr. Matthews) Okay. Are you alleging 2 iPhone that you currently have? 3 that Direct Energy sent you those ten other 3 A. Yes. 4 voicemails? 4 Q. And circling back to the line of questioning 5 A. Yes. 5 I was on before we took our break, the -- the 11 6 Q. Do you understand that your lawyers in the 6 voicemails that you received you say started in about 7 motion class certification have not alleged that? 7 August of 2017, correct? 8 8 A. Correct, yes. 9 Q. And do you disagree with the position 9 Q. And ended in December 2017, right? 10 they've taken on that? 10 A. I believe so, but I have not had a chance to 11 A. No. 11 look and see the dates on all of the voicemails that Q. Help me square that. You -- you allege that 12 12 you've just received and marked as exhibits. 13 Direct Energy sent you 11 voicemails, right? 13 Q. Okay. Do you have that on your phone right A. Correct. 14 now? 15 Q. But your lawyers only allege that Direct 15 A. Yes. I can look at it. 16 Energy sent one, right? 16 Q. Okay. 17 MR. STRAUSS: Object to the form of the 17 MR. YARDLEY: I'm going to object to the 18 question. You may answer it, Mr. Dickson. 18 evidence -- the -- the admission of any evidence from A. That is correct. that phone. And when I say that phone, I mean the one 20 Q. (By Mr. Matthews) Okay. Are you electing 20 that's now replaced the one that was improperly 21 to waive any sort of damages that you might have 21 disposed of during the pendency of this lawsuit. 22 from those other 11 voicemails? 22 A. Let me just check a couple here. Okay? 23 A. No. 23 Okay. It looks like actually December 1st is that Q. Okay. Do you understand that the expert 24 one. December 12th -- yeah, it looks like, you know, 25 that your lawyers have retained in this lawsuit is 25 December 12th -- if you have one from the 21st, I

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- 1 don't -- I don't know that I see that one on here
- 2 but --
- 3 Q. (By Mr. Matthews) Can you tell me which one
- 4 you received on December the 12th of 2017?
- A. December the 12th. The transcript does say,
- 6 hello, this is Jane Walsh. I have some important
- 7 information regarding the supply portion of your
- 8 electric and gas account. Give me a call back at
- 9 whatever number and have a copy of your gas and
- 10 electric bill ready to review to see if you qualify.
- 11 Your reference number is 0H963632.
- Q. Got it. On your phone, when you're looking
- 13 at it, does it tell you what the voicemail number is;
- 14 or is that just something that happens when you access
- 15 it?
- 16 A. No. On -- on the voicemail itself, the
- 17 individual voicemail, it does say unknown; but
- 18 in the -- in the messages, they give a phone number to
- 19 call back.
- 20 Q. Right.
- 21 A. It's probably not even the number that
- 22 showed calling, but I would have no idea to whether or
- 23 not that was what it showed.
- Q. Sure. I think my question was probably
- 25 unclear. What -- what I was getting at it is:

- 1 on your phone that have been introduced as Exhibits 2
- 2 through 12 as I earlier stated?
- 3 A. July 13th, 2017.
- 4 Q. Okay. Great. Mr. Dickson, when did you get
- 5 your new iPhone? When did you upgrade?
- A. Probably a year after that, I think in like
- 7 November or October of 2018.
- 8 Q. And when did you -- what happened to the old
- 9 phone?
- 10 A. It was a trade-in program. So I had to send
- 11 it back to AT&T.
- 12 Q. So you got rid of it at the same time,
- 13 November of 2018?
- 14 A. Correct.
- 15 Q. Okay. Mr. Dickson, you said in 2017 you had
- 16 a -- you had a work cell phone and you had a personal
- 17 cell phone, which is the -- the personal one being the
- 18 (440)409-2229 number, correct?
- 19 A. Yes.
- 20 Q. Did you ever use your personal cell phone
- 21 for work?
- 22 A. No.
- Q. Did you in 2017 have any separate businesses
- 24 that you ran aside from your work at Spectrum?
- 25 A. No.

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- 1 When -- when you emailed it to your lawyers and when
- 2 Mr. Strauss emailed it to me, the file that I received
- 3 says voicemail and then there's -- there's a number
- 4 next to it. So those were the numbers I was calling
- off in connection with the exhibits. So, you know,117 was the one you received on November the 3rd.
- 7 When you look at your phone, are you able to see those
- 8 numbers or it just says unknown?
- 9 A. Well, it says unknown; but when I go into
- 10 the info section, it does share a phone number on
- 11 there.
- Q. Okay. Can you tell me, December the 12th is
- 13 the latest date on any of those voicemails, correct?
- A. That are on my phone, yes.
- Q. And -- and all 11 of those are on your
- 16 phone, correct?
- A. Correct.
- Q. And those are the only 11 you received, to
- 19 the best of your knowledge?
- A. To the best of my knowledge, yes.
- Q. Okay. It's your testimony you didn't delete
- 22 any?
- A. Yes, that is my testimony.
- Q. Okay. Can you also tell me what -- the
- 25 earliest date on those voicemails, those 11 that are

- Q. Have you ever owned a business before?
- 2 A. My wife and I have an LLC together
- 3 currently.

1

- 4 Q. When did that start?
- 5 A. Oh, it would have been the end of 2017.
- 6 Q. And what is the name of that LLC?
- A. North Coast Renaissance.
- 8 Q. What does North Coast Renaissance do?
- 9 A. We created the LLC so that we could renovate
- 10 homes.
- 11 Q. Is that something that you do yourself, or
- 12 do you have employees who work for North Coast
- 13 Renaissance?
- 14 A. It's just us, but we've only done one home.
- 15 So we haven't had the ability to get out much and
- 16 do -- do anything other than just the first home we
- 17 did, but it was a fun experience.
- 18 Q. Fair enough, yes. And when was that?
- 19 A. We -- the first home we purchased was the --
- 20 it closed right before the new year of 2018 and then
- 21 we sold it, near the end of 2018.
- Q. What's the phone number for North Coast
- 23 Renaissance?
- A. Oh, gosh. I -- I don't even know that we
- 25 have one.

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- 1 Q. If -- if you were going to do something for
- 2 North Coast Renaissance, it would just be through your
- 3 cell phone?
- 4 MR. STRAUSS: Object.
- 5 THE WITNESS: I'm sorry?
- 6 MR. STRAUSS: I said I object to the form of
- 7 the question. You may answer it.
- 8 A. I think we have a number attached to it when
- we have to get, like, a Home Depot over-the-counter
- 10 something, but I don't -- I don't know the number
- 11 offhand. Never used it.
- 12 Q. (By Mr. Matthews) It's never used. If you
- 13 have to talk to somebody about North Coast
- 14 Renaissance, you use your cell phone?
- A. Yes. 15
- Q. Do you advertise for 16
- 17 North Coast Renaissance?
- 18 A. No.
- 19 Q. Does it have a website?
- 20 A. I don't think so.
- Q. Okay. Is it just word of mouth?
- 22 A. Yeah. I mean, ultimately we created it for
- 23 a liability standpoint. If -- if we were flipping a
- 24 house in our own names, we didn't want to be
- 25 personally liable for any damages if something went

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- 1 that, but I was a Beachbody coach, network marketing
- 2 for five, six months at one point in 2015.
- Q. What is -- what is that? You said a 3
- 4 Beachbody?
- 5 A. Yeah, it's -- it's -- you ever heard of P90X
- 6 or --
- 7 Q. Like a workout --
- 8 A. Like the workout videos, yeah. It's -- I
- 9 mean -- and I'm sure you're familiar with multilevel
- marketing. I mean, when you sign up to be a coach
- through Beachbody, the idea is you get other people
- 12 underneath you and that's how you generate a stream of
- income. But it was not something that I was any good
- at and I just -- I went away from it almost
- immediately.
- Q. You said you did it for a few months in 16
- 17 2015?
- 18 A. Yes.
- 19 Q. How did you market that? How did you try to
- 20 get other people?
- 21 A. Facebook.
- 22 Q. Okay. Okay. Let's talk about Exhibit 2,
- 23 the voicemail that you received on November the 3rd,
- 24 2017, that -- that identified Direct Energy in the
- 25 message. Do you -- do you remember when you received Page 48

- 1 wrong.
- 2 Q. Okay. In 2017 -- do you sometimes -- what a
- 3 lot of folks do is sell things online, on Ebay or
- 4 Craigslist or things like that. Is that something
- 5 you've ever done?
- A. Yeah, a handful of times. I don't -- I -- I
- 7 don't even -- I mean, my wife does that stuff. I
- 8 don't do it, but I -- sometimes I'll do something like
- on a Facebook group or something, neighborhood group.
- 10 Q. And -- and you put your cell phone down as
- 11 the contact for that?
- 12 A. No.
- 13 Q. How do people contact you about that if they
- 14 want to buy something you're selling?
- 15 A. For me it's through the Facebook messenger.
- 16 Q. Did you flip houses or renovate homes before
- 17 North Cost Renaissance?
- A. No. It was a dream of my wife's and we 18
- 19 decided to do it and just hopefully eventually someday
- 20 we can get to do some more. It was fun.
- 21 Q. Aside from North Coast Renaissance --
- 22 whether you formed it as an LLC or a corporation or
- 23 didn't incorporate it at all, have you ever run your
- 24 own business aside from North Coast Renaissance?
- 25 A. I don't even know if you want to call it

- 1 that? I'm probably asking that poorly. I understand 2 that you -- your contention is that the voicemail
- 3 appeared on your phone on November the 3rd of 2017,
- 4 right?
- 5 A. Yes.
- 6 Q. I mean, did you realize it immediately; or
- did it take a while before you realized that voicemail
- was on your phone?
- 9 A. A few minutes.
- 10 Q. Okay. That -- that's all I'm getting at.
- 11 Sometimes I get voicemails, and I don't see it for a
- 12 day or two.
- 13 A. No, I mean, I'm -- I'm pretty picky about
- 14 having notifications on my phone. I don't like it at
- 15 all. So if I see something on there, I'm going to go
- 16 check it and make sure it goes away, the -- the
- notification. That's it. 17
- Q. Did -- is it -- do you recall -- you said
- some of these voicemails that you received the phone
- 20 rang before the voicemail showed up. With respect to
- 21 this November 3rd voicemail, did your phone ring 22 before that voicemail appeared on the phone?
- A. I couldn't tell you. I don't -- I don't
- 24 recall.
- Q. Okay. But in any event, you were aware it

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1 was on your phone within a few minutes of it being 1 less all the way through? 2 placed on your phone? 2 A. Your statement is correct, yes. 3 3 A. Correct. Q. Okay. You just can't say whether you did or Q. Do you remember what day of the week that 4 you didn't with respect to November 3rd? 5 was? 5 A. Correct. A. I can look in my phone. O. And since you don't remember what you were 7 Q. Yeah. I'm just trying to figure out what --7 doing at the time you got the voicemail, I guess you 8 kind of what was going on in your world that day. Do 8 agree with me you can't recall that it interrupted 9 you remember what time it was? something that was going on in your life at the time? A. No, but I generally tend to remember a lot 10 MR. STRAUSS: Object to form. You may 11 of these calls happening, like, while I was driving. 11 answer the question. 12 So most likely during, you know, normal work travel A. I'm sure it interrupted something. 12 13 hours. Q. (By Mr. Matthews) In the sense that it took 14 O. Okay. But you don't know for sure -- I'm 14 your attention away from whatever it was you were 15 just asking about this one at the moment. 15 doing for a brief period while you listened to it, 16 A. No, I don't -- I don't know for sure when 16 right? 17 that -- when that call came in. 17 A. Correct. 18 Q. You don't know whether it came in during the 18 Q. Okay. What I'm getting at it is you weren't 19 workday or later? 19 in the middle of a work meeting and you recall running 20 A. Correct. 20 outside because you needed to check it immediately or 21 Q. Or before? 21 you were at your daughter's dance recital and it, you 22 A. Correct. 22 know, just -- nothing like that happened that you 23 23 recall, right? Q. And you don't recall what you were doing 24 24 when you received that November 3rd voicemail? MR. STRAUSS: Object to form. You may 25 A. No, I don't recall. 25 answer the question. Page 50 Page 52 1 1 Q. Do you recall when you received it and A. I don't recall. 2 listened to it whether you listened to the whole 2 Q. (By Mr. Matthews) How -- just to understand 3 thing? 3 it, with respect to that voicemail and the other ten 4 4 that you produced in this lawsuit, how did you get A. I probably did, yeah; but I can't tell --5 O. What --5 it off your phone and to your attorneys? 6 A. -- I can't say for certain. A. There is an icon where you can share the 7 Q. What -- what I'm getting at is sometimes voicemail and what -- you know, however, you need to 8 when I get voicemails and, you know, within two 8 do it, if you send it through a text or -- or email it. And I selected that icon and emailed it over to seconds of listening to it I can tell it's not 10 something I want and I delete it. Do you do that 10 him in 11 separate emails. 11 sometimes? Obviously you don't delete it, but do you 11 Q. Got it. It's the -- the square that has 12 stop listening to it? 12 arrow on the top of it? 13 A. Sometimes I would say, but I think on this 13 A. That's the one. 14 Q. Okay. I have an iPhone, too. 14 one I -- on this one and really all of those, to be 15 honest -- I know we're -- I know we're only talking 15 Mr. Dickson, do you recall any other 16 about November 3rd, but I would listen and -- and say 16 notifications that were on your phone at the time that the November 3rd voicemail came through? 17 what -- what is this number and -- in my head I'm 17 18 thinking what is this number and why are they giving 18 MR. STRAUSS: Object to form. You may 19 me some sort of confirmation code to call back and 19 answer the question. 20 reference on. 20 A. I have no idea. It probably was something, 21 Q. Okay. To be sure I've got it right, you 21 but I don't -- I couldn't tell you for sure. 22 don't remember with certainty that you listened to the 22 Q. (By Mr. Matthews) Circling back on the --23 whole thing, but that's your -- your general practice 23 the Beachbody endeavor, did you get any coaches 24 was -- with respect to these voicemails that related 24 signed up on that? 25 to electric supply was you listened to them more or 25 A. I think I got two.

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- 1 Q. And for communicating with that, you said
- 2 you originally marketed that through Facebook. For
- 3 working with them, once you signed them up, did you
- 4 use your cell phone for that?
- 5 A. No. Primarily -- I don't -- I don't think
- 6 we ever really did cell phone. We just strictly
- 7 through Facebook. It was Facebook marketing.
- 8 Q. You don't think you ever talked to them on
- 9 the phone?
- 10 A. I don't -- no. I -- I think that we when we
- 11 did these kind of things, it was through Zoom.
- 12 Q. Okay. You were using Zoom back then?
- 13 A. It was some form of it, yeah. There was
- 14 some sort of teleconference system that the team that
- 15 I was under and the people that signed up underneath
- 16 me, we would get on a call once a week and kind of
- 17 talk about, you know, where we're going with the
- 18 business and -- yeah, it was teleconference. I don't
- 19 recall if it was Zoom, but it was very similar.
- 20 O. Whether it was Zoom or FaceTime or whatever,
- 21 I was just -- I was impressed if you were -- had it
- 22 occurred on Zoom. I had never used Zoom in my life
- 23 until today.
- 24 A. I wish it had occurred on Zoom right before
- 25 COVID, I would be a very wealthy man.

- 1 was a limited plan and not some sort of unlimited.
- Q. (By Mr. Matthews) You didn't have a
- 3 pay-as-you-go account?
- 4 A. No.
- 5 Q. Okay. And you can't recall whether you had
- 6 unlimited minutes or whether there was some limit on
- 7 the number of minutes you had?
- 8 A. Correct, I do not.
- 9 Q. Is that right?
- 10 A. I do not recall for sure.
- 11 Q. And same -- a lot of plans have data as part
- 12 of it as well. Do you recall whether you had
- 13 unlimited data usage or whether there was some limit
- 14 on that?
- 15 A. Well, that's the unlimited part that I was
- 16 talking about.
- 17 Q. Oh, I see.
- 18 A. I don't recall.
- 19 Q. Okay. Let me back up, then. With respect
- 20 to minutes --
- 21 A. I'm sure --
- 22 Q. -- when you were talking about --
- A. I'm sure we had -- I know we had unlimited
- 24 minutes.
- 25 Q. I believe in your -- your interrogatory

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- Q. Mr. Dickson, with respect to your personal
- 2 cell phone, the (440)409-2229 number, in 2017 AT&T was
- 3 your service provider, correct?
- 4 A. Yes.

1

- 5 Q. And are you the subscriber on that account?
- 6 A. Yes.
- 7 Q. It's in your name?
- 8 A. Yes.
- 9 Q. Do you share the phone with anyone?
- 10 A. The phone, no.
- 11 Q. Do you pay the bill on that phone?
- 12 A. I do.
- 13 Q. Does your employer pay any portion of it?
- 14 A. No, because they give us a work phone. We
- 15 had the option, and I chose to have a work phone
- 16 because I don't like to mix -- I don't want my -- my
- 17 customers knowing my personal number and calling me at
- 18 all hours of the night.
- 19 Q. Do you know what kind of plan you had in
- 20 2017?
- 21 MR. STRAUSS: Object to form. You may
- 22 answer the question.
- A. Oh, at the time -- I don't recall for sure,
- 24 but that was also at a time where we limited our
- 25 children's usage of their phones. So it's possible it Page 55

- 1 responses you said you had two iPads during 2017 also,
- 2 right?

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- 3 A. Yes.
- 4 Q. Were they part -- did you have a data plan
- 5 associated with those or -- or no?
- 6 A. No
- 7 Q. Besides the cell phone, the two iPads, in
- 8 2017 you also had a MacBook and iMac in your house,
- 9 right?
- 10 A. Yes.
- 11 Q. Did you have any other devices in 2017?
- 12 A. That were mine? No.
- 13 Q. Yes. Okay. Your -- your wife had a cell
- 14 phone?
- 15 A. Oh, yes, yeah.
- 16 Q. And your kids, your daughter and your
- 17 step-daughter, each had a cell phone?
- 18 A. Yes.
- 19 MR. MATTHEWS: I'm sorry, Sam, you wanted to
- 20 say something?
- Q. (By Mr. Matthews) Were there any other
- 22 iPads in the home?
- 23 A. No.
- Q. Any other computers, desktop or laptop in
- 25 the home?

O. What is it? 1 A. From time to time my work laptop would have 1 2 been there. 2 A. That is my mother's former home phone 3 3 number, which also would have been, I guess, my home Q. But your daughters didn't have their own 4 laptop in 2017? 4 phone number during the time when I lived with her. Q. Next one is (440)666-1737. 5 A. No. 6 Q. Or your wife? A. That was my cell phone number when I worked 7 A. My wife has a work laptop as well. 7 for Verizon Wireless. Q. Do you still have all of these devices? Q. When did you work for Verizon Wireless? A. The iMac, yes. The MacBook did take a 9 A. 2002 through 2008. Q. The next one I'd like to ask you about is 10 kaput, so I have a new one. And the same thing with 10 11 the iPads, they're both -- you know, died. 11 (440)666-1700. 12 A. That's my mother's cell phone. 12 Q. Do you still have the MacBook and the two 13 iPads? Q. The next one that I'd like to ask you about, 13 14 A. Not the MacBook. The iPads I think so, yes. 14 (330)461-8671. A. I believe that one is my step-daughter's 15 Q. When did you get rid of the MacBook? 16 A. When I upgraded and got a new one. I 16 cell phone number. Q. The next one is (440)394-8067. 17 just -- I asked them what do I do with it, and they 17 18 said, well, we can take it off your hands and -- and 18 A. That one doesn't ring a bell. 19 refurb or recycle if we can get it to turn on. 19 Q. Okay. Do you recognize (330)722-1817? A. That would be -- I mean, I don't recognize 20 O. And when was that? 20 21 A. I don't know. Maybe a year ago. 21 it off the top of my head; but that sounds like a 22 Q. And the two iPads you say you think you 22 Medina based number. So perhaps something when I 23 still have? 23 lived in Medina. I don't know. 24 A. Yes, I think so. Q. The next one -- we're almost done. The next 25 Q. Mr. Dickson, in 2017 did you have a landline 25 one is (440)995-4197. Do you recognize that? Page 58 Page 60 1 number at your house? A. I rec- -- are you looking at -- you must be 2 2 looking at some sort of credit report or something A. No. 3 because that is -- that is an incorrect number for an 3 Q. What is the number of your work cell? 4 A. Right now or then? 4 old home that I lived in in the early 2000s. I lived 5 Q. In 2017, back in 2017. 5 with some buddies, and it was (330)995-4197. 6 A. I believe I gave it already. It was Q. Got it. And the next one is (440)248-4600. 7 (216)903-0184. 7 Do you recognize that number? 8 Q. Thank you. I apologize if I asked you that A. No, but it's a Solon exchange. I don't know 9 9 what that number is, though. already. 10 Do you remember what -- did you have 10 Q. It's a -- it's a what? 11 a landline at work, like a direct line at work in A. Solon exchange. It's -- that's the --11 12 2017? 12 that's -- 248 signifies Solon, Ohio. 13 A. Yes. 13 Q. Got it. I understand. 14 Q. Do you remember that number? 14 MR. MATTHEWS: If -- if you don't mind, can A. I do not. It was (330)457-2 something. I 15 we take a brief bathroom break? 16 don't remember the last four. 16 MR. STRAUSS: Fine with me. 17 THE VIDEOGRAPHER: We're going off the Q. Okay. Are you on any do not call lists? 17 18 A. Not that I'm aware of. 18 record at 3:35, and this ends ended Media Unit No. 1. Q. I'm going to run through some phone numbers 19 (Recess taken) 20 with you and just ask you if you recognize them and if 20 THE VIDEOGRAPHER: We're back on the record 21 you do whether they belong to you or somebody else 21 at 3:48, and this begins Media Unit No. 2. 22 that you know. Q. (By Mr. Matthews) Okay. Okay. 23 23 Mr. Dickson, so after you received these voicemails, A. Okay. 24 Q. First is (440)248-0183. 24 you didn't switch to Direct Energy, right? 25 A. Yes, that is my -- I recognize that number. A. No.

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Q. No. The -- the message didn't give you a 1 1 withdrawn is a company called Total Marketing 2 great impression of the company? 2 Concepts. Have you heard that name before? 3 A. No. 3 A. I'm aware of them, yes. Q. Safe to say you were completely uninterested 4 Q. Okay. And do you know how they fit in? 5 in signing up for their service after you received 5 MR. STRAUSS: Object to form. 6 this voicemail? 6 A. I believe they're -- I believe they're a 7 A. That's a fair statement, yes. 7 third-party vendor that Direct Energy hired to make Q. It didn't make you investigate them and calls on their behalf. 9 think, well, that's -- that seems like a great Q. (By Mr. Matthews) Okay. And you 10 company, you know, I'm not interested right now but 10 understand that TMC claims that you gave consent to 11 I'll -- I'll sure keep them in mind? be contacted by filling out a form on a website? 12 MR. STRAUSS: Object to form. You may 12 A. Can you state that again? 13 answer the question. 13 Q. Sure. I'm not saying that you did it; but 14 A. There was no interest, but I wouldn't 14 I'm saying you understand that in connection with this 15 necessarily say I didn't look to see who this company 15 lawsuit, TMC claimed that you did give consent to be 16 is that keeps calling me all the time. 16 contacted because you filled out a form on a website 17 Q. (By Mr. Matthews) Right. I just -- what 17 in which you opted in to receive calls from Direct 18 I'm getting at is the net result of that wasn't that 18 Energy? 19 it improved your impression of the company or your 19 A. Yes, I'm aware that they -- they are 20 interest in doing business with them in the future? 20 alleging that. 21 A. Correct. 21 Q. Got it. Give me one second. And have you 22 Q. After receiving the voicemail, you weren't 22 seen the website -- picture of the website that TMC 23 ever going to do business with Direct Energy? 23 claims you visited? 24 MR. STRAUSS: Object to the form. You may 24 A. Yes. answer the question. 25 Q. Sorry. Bear with me one second. I'm trying Page 62 Page 64 1 A. I would agree. 1 to do this on my iPad. It's not working. Okay. I'm 2 Q. (By Mr. Matthews) Do you know who your 2 going to mark as Exhibit 13 a screenshot of Paid for 3 electric provider was in 2017? 3 Research form. You know what? The technology tricked A. I'm sure it was Ohio Edison. 4 me, and I marked it as Exhibit 2. Just --5 Q. Have you ever used a retail energy supplier 5 MR. MATTHEWS: Can everyone see the document 6 for electricity or natural gas? 6 now? 7 A. No. 7 MR. STRAUSS: I just don't see it, no. Q. You've always been with the default option, 8 MR. MATTHEWS: Maybe I... 9 the utility? 9 MR. STRAUSS: Oh, I see it now. 10 A. Yes. 10 MR. MATTHEWS: Okay. So I made an error and 11 Q. Have you ever shopped around to look for 11 marked this as Exhibit 2. I would ask that that be 12 different retail options? 12 corrected before the transcript and exhibits are 13 13 finalized and make this Paid for Research form be 14 Q. Never have considered switching from the 14 marked instead as Exhibit 13. 15 utility? 15 (Exhibit 13 marked.) 16 A. No. 16 Q. (By Mr. Matthews) So, Mr. Dickson, can you 17 Q. Would you say that receiving the voicemail 17 see that Paid for Research form on your screen? 18 hurt your opinion of Direct Energy? 18 A. Yep. MR. STRAUSS: Object to form. You may 19 19 Q. And you understand that this is a form that 20 answer the question. 20 TMC claims that you filled out? 21 A. I suppose, yeah. 21 A. That does look like what I was showed, yes. 22 Q. (By Mr. Matthews) Okay. Mr. Dickson, 22 Q. Okay. Have you ever filled out a form like 23 you're aware that one of the defendants in this 23 that --24 lawsuit who is not on this -- participating in this 24 A. No. 25 deposition today and their counsel has since 25 Q. -- on a site called Paid for Research?

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- 1 A. No.
- Q. Okay. Do you ever recall visiting a website
- 3 called Paid for Research?
- 4 A. No.
- 5 Q. Do you remember visiting any website that
- 6 claimed to pay for your help with research?
- 7 A. No.
- 8 Q. Setting aside this particular form, the Paid
- 9 for Research, have you ever filled out any forms on
- 10 Facebook or on the Internet like this --
- 11 MR. STRAUSS: Object to form.
- 12 Q. (By Mr. Matthews) -- where you provided
- 13 your personal information?
- 14 A. I don't -- probably. I -- I don't know of
- 15 any specific ones; but, yeah, definitely not that one.
- 16 Q. Got it. But there -- you've completed
- 17 surveys online before?
- 18 A. Sure.
- 19 Q. Okay. You've filled things out on Facebook
- 20 to participate in certain groups or things like that?
- 21 A. Correct
- Q. Have you maybe entered into a vacation
- 23 giveaway?
- 24 A. Maybe. I don't -- I don't recall the
- 25 content of them.

- 1 before the -- what TMC claims to have been your --
- 2 your opt-in record, which is in the form of an Excel
- 3 spreadsheet?
- 4 A. I don't recall.
- 5 Q. Okay. Pull it up.
  - (Exhibit 14 marked.)
- 7 Q. (By Mr. Matthews) Okay. I'm going to
- 8 introduce as Exhibit 14 an Excel spreadsheet that
- 9 TMC contends was a record of your opt in. Can you
- 10 see that?

- 11 A. I do.
- 12 Q. Okay. Great. Have you -- does this refresh
- 13 your recollection as to whether you've ever seen this
- 14 record before?
- 15 A. I think so because I believe I needed to
- 16 look for IP addresses that might match that, and I was
- 17 unsuccessful at doing so.
- 18 Q. Got it. Okay. So the other information on
- 19 there looks -- let's put in the IT address for -- for
- 20 a moment. The -- the ZIP code, city and state, your
- 21 name and phone number and address are all correct,
- 22 right? That is correct personal information for you?
- A. Yes, it is.
  - Q. Okay. So now circling back to the IP
- 25 address, you said you were asked to check for IP

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- 1 Q. Right. Or -- or other -- some other kind of
- 2 sweepstakes where you might win something by filling
- 3 out forms in which you provided some of your personal
- 4 information, you've done that before?
- 5 A. Yes.
- 6 Q. Or filled out forms for gift cards, you ever
- 7 done that, or other free items?
- 8 A. I can't -- I mean, I don't recall; but
- 9 typically if it involved -- you know, if I -- if I'm
- 10 filling something like that out, when it starts to ask
- 11 me crazy questions or asking me for a credit card or
- 12 something, then I just X out of it.
- 13 Q. Fair enough. I -- I don't enter my credit
- 14 card either. But in terms of other personal
- 15 information -- well, I think your answers are clear.
- 16 You just can't recall any -- entering any information
- 17 for gift cards or free items?
- 18 A. No.
- 19 Q. Okay. You filled out forms before online.
- 20 You just don't recall ever doing anything on Paid for
- 21 Research or a form that looked like the one that is
- 22 Exhibit 13?
- A. No, I have not seen that website other than
- 24 what I'm looking at.
- 25 Q. Okay. Terrific. Let me -- have you seen

- 1 addresses that matched this one, correct?
- 2 A. Yes.
- 3 Q. When were you asked to do it?
- 4 A. No, I wasn't asked to check if it matched
- 5 it.

24

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- 6 MR. STRAUSS: Mr. Dickson, before you
- 7 provide any additional testimony, I would remind you
- 8 that any communication that you had with your counsel
- 9 regarding this case is privileged. So you're welcome
- 10 to answer the question if you can, but you -- I'm
- 11 advising you not to disclose the content of any
- 12 communication you've had with counsel.
- 13 Q. (By Mr. Matthews) That's a fair -- fair
- 14 warning. I'm not trying to ask about what
- 15 specifically your counsel may have told you to do or
- 16 what you reported back, but let's -- let's try to go
- 17 at it this way: At some point in time did you
- 18 endeavor to try to see if the IP address that we see
- 19 on Exhibit 14 was the same as an IP address that
- 20 relates to one of your devices?
- 21 A. Yes. And that's primarily what it was. I
- 22 mean, this is a document that I believe I remember
- 23 being shown, in which case I took it upon myself to
- 24 look at my devices and, you know, go to my IP.com or
- 25 whatever that is. And -- and none of my IP addresses

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11

- 1 ever matched up with that.
- Q. Okay. Let's -- let's break that down a
- 3 little bit. When did you do that?
- 4 A. After I got this document. I don't -- I
- 5 don't recall when I -- when I saw it for the first
- 6 time.
- 7 Q. Okay. I'm not trying to be difficult, but
- 8 do you remember if it was 2018 or 2019 or was it
- 9 within the last 30 days or so?
- 10 A. Oh, no. I would say it was probably --
- 11 probably summer of '18.
- 12 Q. Okay. So you said about trying to match
- 13 this IP address with some other ones. And what --
- 14 what devices did you check?
- 15 A. All the ones that are provided that you've
- 16 asked about, the two iPads, the MacBook and the --
- 17 the -- my phone.
- 18 Q. The -- your personal cell phone is one?
- 19 A. Yes.
- Q. Correct? Your two iPads that you had in
- 21 2017, correct?
- 22 A. Yes.
- 23 Q. Your --
- A. Oh, and the iMac, too.
- Q. IMac that you had in 2017 --
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- A. That's connected to that device, yes.
- 2 Q. Right. Okay. Did you remember taking any
- 3 vacations in July 2017 or anytime in 2017?
- 4 A. Definitely in 2017. Let me think here. I
- 5 went to Hawaii in March of 2017 and Santa Barbara,
- 6 California, in April of 2017. I don't recall -- I
- 7 don't think there was any other ones. Maybe -- maybe
- 8 Vegas for a weekend in August, but not in July.
- 9 Q. Those are pretty good trips.
- 10 A. It was a good year.
  - Q. Okay. All right. Mr. Dickson, Mr. Strauss
- 12 is on the phone. And you mentioned that you helped --
- 13 that you prepped with Mr. Strauss and with -- the
- 14 other name escape me. And Alex I believe at
- 15 Mr. Strauss' firm. Can you tell me the names of any
- 16 of the other lawyers who are representing you in this
- 17 case?

19

- 18 A. I cannot.
  - Q. Okay. Have you ever heard of Matthew McCue?
- 20 A. Yes.
- Q. Okay. And who is -- is he representing you?
- A. Well, as you say the names, I -- I remember
- 23 them from reading the complaint. So, yes, that's one
- 24 of the lawyers on there.
- Q. Okay. Have you ever met Mr. McCue or spoken

Q. Okay. Do you recognize the name

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- 1 A. And still have.
- Q. And the MacBook that you had in 2017?
- 3 A. Correct.
- 4 Q. Do you know if you checked before you got
- 5 the new cell phone?
- 6 A. Yes, definitely.
- 7 Q. Okay. Did you check any other devices or
- 8 just those five?
- 9 A. I may have checked my work laptop just to be
- 10 safe and just to see if these different IP addresses
- 11 that were popping up were, you know, kind of par for
- 12 the course of any device; but I don't -- I don't
- 13 recall for sure.
- 14 Q. You don't remember for sure whether you
- 15 checked your work laptop?
- 16 A. Right.
- 17 Q. Okay. How did you go about checking the --
- 18 the other -- the five devices that you mentioned? You
- 19 just went to a website to google "my IP address"?
- 20 A. Yeah. I don't know what the web address is,
- 21 like go to myIP.com or something like that, something
- 22 of that nature.
- Q. Okay. But that -- that was the extent of
- 24 the search, was that you went to a website that
- 25 purports to identify an IP address and --

4 Anthony Paroinch?5 A. Yes.

2

3

1 to him?

6 Q. Okay. Who is he?

A. No, I have not.

- 7 A. He's also on that -- the list of the
- 8 attorneys representing.
- 9 Q. Have you met or spoken to him?
- 10 A. No.
- 11 Q. What about Edward Broderick?
- 12 A. Yes.
- O. And who is he?
- 14 A. Same thing, he's representing.
- 15 Q. Okay. What about Brian Murphy?
- A. I would imagine he's also there, but I don't
- 17 recall that name. The other two I did remember.
- Q. That's not a person you've spoken to or met?
- 19 A. No.
- Q. What about Jonathan Misny?
- A. No, I have not spoken to or met him; but I
- 22 would imagine he is also on the -- the complaint.
- Q. Do you have agreements with these lawyers
- 24 about this lawsuit or Direct Energy?
- 25 A. I -- personally, I do not believe so.

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- 1 Q. Do you have agreements with any other
- 2 lawyers about this lawsuit or Direct Energy?
- 3 A. Can you clarify what you mean by agreement?
- 4 Q. I mean it broadly. I mean if you have an
- 5 understanding all the way up to a formal written
- 6 agreement with any lawyer besides those I mentioned
- 7 about this lawsuit or Direct Energy?
  - A. Sam is the only -- the only lawyer that I
- 9 have any type of agreement with really.
- 10 Q. Okay. Again, I don't want -- as Mr. Strauss
- 11 said, I'm not trying to get at the -- the content of
- 12 your discussions; but was Mr. Strauss the first lawyer
- 13 that you communicated with about this lawsuit?
- 14 A. Yes.

- 15 Q. And how did you find each other?
- 16 A. Mr. Strauss, he -- he -- let me think here.
- 17 He reached out to me at some point about the TruGreen
- 18 situation.
- 19 Q. About the TruGreen situation?
- 20 A. Yes.
- Q. The lawsuit that you had on file with them?
- 22 A. Yes, yes.
- Q. Was a different lawyer representing you in
- 24 connection with the TruGreen lawsuit?
- 25 A. No.

- 1 the voicemails that we've been talking about today?
- 2 A. Yes.
- Q. Okay. So once you started receiving the
- 4 voicemails that we've been talking about today, you
- 5 already had this relationship with Mr. Strauss?
- 6 A. Yes.

8

16

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- 7 Q. Right? Okay.
  - Mr. Dickson, you -- obviously you
- 9 understand you're the plaintiff in this lawsuit.
- 10 You're the named plaintiff, correct?
- 11 A. Yes.
- 12 Q. And as you told me earlier, you're seeking
- 13 to represent a whole class of people who, like you,
- 14 claim to have been contacted by Direct Energy or
- 15 someone acting on its behalf with voicemail, correct?
  - A. Yes.
- 17 MR. STRAUSS: Object to form. You can
- 18 answer the question.
- 19 Q. (By Mr. Matthews) And you understand that
- 20 as the named plaintiff, you have a duty to represent
- 21 their interest adequately, correct?
- 22 A. Yes.
- Q. Not just what you think is best for you, but
- 24 you are required to do what is best for the class.
- 25 You understand that, correct?

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- Q. Did you file that yourself?
- 2 A. I filed it with the help of counsel.
- 3 Q. Okay. Who was that counsel?
- 4 A. Sam.
- 5 Q. Okay.
- 6 A. Maybe I misunderstood your question before
- 7 that.

1

- 8 Q. It was probably a bad question. So did --
- 9 help me understand how it came about. Did you fill
- 10 out a form online about some interest in pursuing a
- 11 claim?
- 12 A. As I recall, he sent me a letter regarding
- 13 TruGreen and I responded to him.
- 14 Q. Okay. And what I'm trying to get at is how
- 15 he knew of your existence. Were you -- were you guys
- 16 friends?
- 17 A. No. I believe I had posted a review of some
- 18 sort on the TruGreen Facebook page and he saw it.
- 19 Q. I see. Okay. And so when you received
- 20 the -- help me. I'm sure I asked you earlier, and I
- 21 apologize because I can't remember right now. But
- 22 when -- when would that have been, early 2017?
- A. I don't recall. It could have been even earlier than that.
- 25 Q. Okay. Was it before you started receiving

- 1 A. Yes.
- Q. Okay. And you're willing to do that?
- 3 A. Yes.
- 4 Q. You understand that if this case goes to
- 5 trial, you'll have to attend and -- and be there for
- 6 the duration, correct?
- 7 A. Yes.
- 8 Q. Are you willing to do that?
- 9 A. Yes
- 10 Q. And are you willing to assist your attorneys
- 11 through the end?
- 12 A. Yes.
- 13 Q. You understand that despite all that, you
- 14 may not be compensated any more than any of the other
- 15 class members, correct?
- 16 A. Understood.
- 17 Q. Okay.
- MR. MATTHEWS: Let's take a break real
- 19 quick. I just want to look over some notes. I think
- 20 I'm about done, and I just want to be sure I haven't
- 21 missed anything that is super important.
- MR. STRAUSS: That sounds great. How would
- 23 a 10-minute break work for you?
- MR. MATTHEWS: I'm sorry? I didn't hear.
- 25 How long did you say?

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- 1 MR. STRAUSS: Would a 10-minute break --2 does that sound like a good amount of time?
- 3 MR. MATTHEWS: Yes, that's great. If I can 4 get it done faster, I'll come back.
- 5 THE VIDEOGRAPHER: We're going off the 6 record at 4:14.
- 7 (Recess taken)
- 8 THE VIDEOGRAPHER: We're back on the record 9 at 4:24.
- 10 MR. MATTHEWS: Mr. Dickson, thank you for
- 11 your time today and your patience with me. And I will
- 12 pass the witness.
- 13 MR. YARDLEY: I don't know if I'm up next.
- 14 You know, I don't want to assume that I'm allowed to
- 15 ask questions next; but I think I'm going to because
- 16 no one else is talking.
- 17 **EXAMINATION**
- 18 BY MR. YARDLEY:
- 19 Q. Mr. Dickson, do you know who Silverman
- 20 Enterprises is?

9

- 21 A. I believe they are also named in the
- 22 complaint as a third-party vendor that Direct Energy
- 23 hired. I could be wrong.
- 24 Q. And how do you know that?
- 25 A. How do I know what?

- 1 entity that called you?
- 2 A. I do not know which one of those three named
- 3 in the complaint actually called, but they were all as
- 4 a result of Direct Energy.
- 5 Q. Do you know what relationship Silverman
- 6 Enterprises has with Direct Energy?
- 7 MR. STRAUSS: Object to the form. You may
- 8 answer.
- 9 A. I'm not privy to that information, no.
- 10 Q. (By Mr. Yardley) So do you have any
- 11 firsthand knowledge of who Silverman Enterprises is
- 12 outside of what you've read in your own complaint?
- 13
- 14 O. Had you ever heard of Silverman Enterprises'
- 15 name before the complaint was filed originally?
- 16
- 17 Q. How did you first learn of the name
- 18 Silverman Enterprises?
- 19 A. I drafted the complaint with the assistance
- 20 of counsel, and that's when I learned of them.
- 21 Q. Well, the original complaint didn't name
- 22 Silverman Enterprises, did it?
- 23 A. No, it did not.
  - Q. The first amended complaint didn't name
- 25 Silverman Enterprises, did it?

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- Q. Who Silverman Enterprises is.
- 2 MR. STRAUSS: Object to form. You can
- 3 answer the question.
- 4 A. Because it's named in the complaint.
- 5 Q. (By Mr. Yardley) But if this is your
- 6 complaint, you don't learn from your own complaint
- what's going on. You're supposed to know who they
- are before you file a complaint; is that correct?
- MR. STRAUSS: Object to form. You may 10 answer the question.
- 11 A. Yes, I -- I understand that.
- Q. (By Mr. Yardley) Do you know what role 12
- 13 Silverman Enterprises is alleged to have played in
- 14 this case?
- A. To my knowledge, they were hired by Direct 15
- 16 Energy to make the calls to people within this class.
- 17 Q. So it's your understanding that Silverman
- 18 Enterprises is a call center?
- 19 MR. STRAUSS: Object to form. You may
- 20 answer the question.
- 21 A. I don't know if it's a call center, but
- 22 it -- it's a company that will make calls on a
- 23 company's behalf.
- 24 Q. (By Mr. Yardley) And is it your
- 25 understanding that Silverman Enterprises is the

- 1 A. No, it did not.
- 2 Q. And after the first amended complaint was
- 3 filed, when did you first hear about Silverman
- 4 Enterprises?

24

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- 5 A. On receiving the revised complaint, the
- 6 third one.
- 7 Q. So your lawyers sent you a document which
- explained what Silverman Enterprises was?
- A. No. They sent me the revised complaint that
- 10 had more information included, which was Silverman
- 11 Enterprises.
- Q. When you say the revised complaint, do you 12
- 13 mean the first amended complaint or the second amended
- 14 complaint?
- 15 A. The second one.
- 16 Q. So the first time you ever heard the name
- 17 Silverman Enterprises was when you read it in the
- second amended complaint; is that correct? 18
- 19 A. Yes.
- 20 Q. And was that filed at that time?
- 21 A. I do not know.
- Q. You don't know whether the first amended 22
- 23 complaint was filed at the time when you first
- reviewed the name Silverman Enterprises? 25

A. I would -- I would venture to say that I

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- 1 received the complaint and then it was filed because I
- 2 believe I would have had to have signed it.
- 3 Q. So at the time you signed -- or at least
- 4 signed off on the second amended complaint, the only
- 5 information you had about Silverman Enterprises came
- 6 from your attorney; is that correct?
- 7 A. Correct.
- Q. Did you ever do any independent research
- about Silverman Enterprises?
- 10 A. No.
- Q. Do you have an independent knowledge of what 11
- 12 Silverman Enterprises does or what role it had with
- 13 respect to your case outside of what you've been told
- 14 by your attorneys?
- MR. STRAUSS: Object to form. You may 15
- 16 answer.
- 17 A. No, I do not.
- 18 Q. (By Mr. Yardley) And I think, if I -- if I
- 19 characterize your testimony correct, you're saying
- 20 that Silverman Enterprises was the entity that left
- 21 a voicemail on your message machine; is that
- 22 correct?
- 23 MR. STRAUSS: Object to form. You may --
- 24 Q. (By Mr. Yardley) By message machine, I
- 25 mean your phone.

1 involvement is that they were the entity that left a

- 2 ringless voice -- voicemail on your phone?
  - A. My understanding --
- 4 MR. STRAUSS: Objection, form. You may
- 5 answer.

3

- 6 A. My understanding is that they are one of the
- companies that Direct Energy hired to make these
- 8
- 9 Q. (By Mr. Yardley) So it's your position
- 10 that Direct Energy hired Silverman Enterprises,
- 11 correct?
- 12 A. Yes.
- 13 Q. Okay. At the time -- the 11 calls
- 14 mentioned -- referenced in your second amended
- 15 complaint run from July 2017 to December 2017; is that
- 16 correct?
- 17 A. That sounds correct, yes.
- 18 Q. In July of 2017 do you remember receiving
- 19 the first message on your machine that you've
- 20 identified in the complaint?
- 21 A. On the phone?
- 22 Q. Yes.
- 23 A. Yes. I mean, I -- do I remember receiving
- 24 it, like, explicitly, no; but I have record of it on
- 25 my phone.

1

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- 1 MR. STRAUSS: Object -- same objection. You
- 2 may answer.
- 3 A. That is my understanding, yes.
- 4 Q. (By Mr. Yardley) So you -- you've alleged
- 5 in your complaint that there was 11 instances in
- which someone called you; is that correct?
- 7 A. Yes.
- 8 MR. STRAUSS: Objection, form. You may
- 9 answer.
- 10 A. Yes.
- 11 Q. (By Mr. Yardley) You testified earlier
- 12 today that you believed that it was Direct Energy
- 13 who called you; is that correct?
- 14 A. I believe Direct Energy is the -- the main
- 15 source of these calls.
- Q. Do you have any knowledge of any contract or
- 17 arrangement between Silverman Enterprises and Direct
- 18 Energy?
- 19 A. Independent knowledge, no; but they wouldn't
- 20 be named in this complaint if there wasn't some sort
- 21 of connection.
- Q. Well, you named them; isn't that correct?
- 23 You're the plaintiff, correct?
- 24
- 25 Q. And the extent of your knowledge of their

- Q. At the time you received it, did you have an
- on your phone violated the TCPA? 3
- 4 MR. STRAUSS: Object to form. You may
- 5 answer the question. 6 Q. (By Mr. Yardley) You know what the TCPA

understanding of whether the leaving of that message

- is, don't you? 7
- 8 A. Yes.
- 9 Q. What is it?
- 10 A. It's the -- I don't know the -- what the
- 11 acronym stands for, but it is the -- it's
- 12 telemarketing calls to people unsolicited.
- 13 Q. You're referring to the Telephone Consumer
- 14 Protection Act of 1991, correct?
- 15 A. Yes.
- Q. So when you left -- when that phone message 16
- was left on your telephone in July of 2017, did you
- 18 have an opinion or a position as to whether that act
- violated the TCPA? 19
- 20 MR. STRAUSS: Object to form. You may
- 21 answer the question.
- A. I would say yes, I had an opinion that it --22
- I don't know why -- why they were calling me. I had
- 24 no reason for them to call me.
  - Q. (By Mr. Yardley) At the time you received Page 85

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25

1 A. 2017, I'm sorry. 1 that first call, what was your knowledge of the 2 TCPA? 2 Q. So in August of 2017 you believed you might 3 3 have a lawsuit against someone. Did you know who? A. Probably not much. Nothing I would say. 4 Q. So you don't know whether the TCPA, in fact, MR. STRAUSS: Object to form. You may 5 prohibits placing a ringless voicemail on your phone? 5 answer the question. 6 MR. STRAUSS: Object to form. You may A. No, I did not at the time. 7 answer the question. 7 Q. (By Mr. Yardley) When did you first learn 8 8 of the name Direct Energy? A. I would not have knowledge of that, no. Q. (By Mr. Yardley) And you never researched 9 A. When I -- through counsel. 10 10 that; is that correct? Q. I just said when. 11 A. No. 11 A. Oh, when? Q. Well, what caused you to -- to file a Q. Yes. Was it during the period in which the 12 12 13 lawsuit if you don't have any position as to whether 13 ringless voicemails were being left on your phone? 14 placing a ringless voicemail on a phone violates the A. Well, definitely during that time because 15 TCPA? 15 November 3rd, the name showed up on the voicemail. A. So the reason I reached out in the first 16 But I don't recall whether or not my -- my 17 place to Sam is because I had the first -- that prior 17 conversations with counsel told me about that name 18 relationship. But the main reason that I reached out 18 prior to that November 3rd date. 19 to him directly was because I had never had a Q. But you were having ongoing conversations 20 situation where, you know, a telephone marketer calls, 20 with counsel during the November -- or let's say 21 it rings and then you pick up and then it hangs up and 21 during the second half of 2017 about filing a possible 22 then it still leaves a voicemail. I had never heard 22 TCPA claim; is that correct? 23 of that, and I thought that that was -- you know, 23 A. Yes. 24 it -- it was annoying and it was an invasion of my 24 Q. Now, you said that you swapped out your 25 privacy, to be honest. 25 phone in 2018; is that correct? Page 86 Page 88 1 Q. Did you feel at that point that it violated 1 A. I did. 2 the TCPA? 2 Q. What month would that have been? 3 MR. STRAUSS: Object to form. 3 A. I would say October of 2018. 4 Q. (By Mr. Yardley) When I say "it," I mean 4 Q. So approximately one year after you first 5 your ringless voice message. 5 thought about filing a TCPA claim, you agreed to give A. Because I had not much knowledge of the TCPA 6 your cell phone to AT&T in exchange for a new cell 7 at the time, I would say I didn't know if it violated 7 phone? 8 it; but I knew that it was -- it was odd and I needed 8 A. I did. Q. Did it ever occur to you that that old cell 9 to investigate it legally. 10 phone would be evidence in any TCPA case you might 10 Q. Did you -- at the time you received the 11 first voicemail, did you consider filing a lawsuit 11 file? 12 12 based on that? A. No. 13 A. The very first call? 13 Q. Never occurred to you at all? 14 14 A. No, because the voicemails transfer to the O. Yes. 15 A. No, not on -- not on the first call. 15 new phone. Q. Who transferred those voicemails to the new Q. When did you first -- when did the first 16 17 thought come to your mind that you might file a 17 phone? 18 lawsuit based on one of the 11 ringless voicemails --18 A. It automatically happens based on the phone 19 ringless voicemails that you allege was placed on your 19 number and the voicemail account. 20 phone? 20 Q. Are you saying that -- that the phone 21 A. Probably about three or four in. 21 that -- which is the subject of this lawsuit which you 22 Q. And when would that have been, how far in no longer have was backed up to AT&T's cloud system? 23 time? 23 MR. STRAUSS: Object to form. You may 24 24 answer the question. A. Most likely sometime in August. 25

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A. I'm not sure if it's in a cloud system or

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Q. And that would be August of what year?

## 1 not. That would -- I'm not -- I'm not an expert when

- 2 it comes to that. But I do know that -- that as long
- 3 as that phone number is with AT&T, any voicemails that
- 4 are left on their visual voicemail system will
- 5 transfer to any new device that you upgrade to.
- Q. (By Mr. Yardley) How do you know that?
- 7 A. Well, one, because I formerly worked for
- 8 AT&T; but, two, because it's happened every time I've
- 9 upgraded a phone.
- 10 Q. Do you have an iCloud account?
- 11 A. iCloud, yes.
- 12 Q. What's the -- what's the email address that
- 13 your iCloud account is tied to?
- 14 A. My regular email. If you don't have it,
- 15 it's my name 27@yahoo.com.
- 16 Q. Can you spell out that whole email address?
- 17 A. I can. It's
- 18 M-a-t-t-d-i-c-k-s-o-n-2-7@yahoo, y-a-h-o-o, .com.
- 19 Q. Is your real name Matthew?
- 20 A. It is, yes.
- Q. So do you back up the -- did you back up the
- 22 phone you had in 2017 to the mattdickson27@yahoo.com
- 23 iCloud account?
- 24 A. I did.

1

Q. You automatically did that?

1 wanted to wait until everything was loaded on the

- 2 phone.
- 3 Q. And you didn't wait that long because it
- 4 takes hours to do that; is that correct?
- 5 A. Sometimes it does. So, yeah, I think I did
- 6 leave. I -- I left once my texts and my -- and my
- 7 emails accounts were set up and everything. The apps
- 8 took forever to download.
- 9 Q. So my point --
- MR. STRAUSS: Try not to speak over counsel.
- 11 They're making a record. So please let counsel ask
- 12 his question in its entirety before you begin your
- 13 response.
- 14 THE WITNESS: Okay.
- 15 Q. (By Mr. Yardley) And you still maintain
- 16 that Apple -- that mattdickson27@yahoo.com iCloud
- 17 account; is that correct?
- 18 A. I do.

19

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- Q. How long have you had that iCloud account?
- A. Ten or 11 years.
- 21 Q. I was going to say it's a Yahoo account,
- 22 that kind of tells you something.
- A. Oh, the Yahoo. You -- well, yeah, but you
- 24 said iCloud.
- Q. Okay. So it's a -- it originally started as

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- A. I had it set so that it would automatically
- 2 do it every night; and prior to doing the upgrade, I
- 3 made sure that it was done so that I could access
- 4 everything that I had on the previous phone.
- 5 Q. So you didn't rely on AT&T's server to do
- 6 that; is that correct?
- 7 MR. STRAUSS: Object to form. You may
- 8 answer the question.
- 9 A. I don't know what I relied on. I just
- 10 relied on the fact that I knew that if I did a backup,
- 11 all my information would still transfer to the new
- 12 phone.
- 13 Q. (By Mr. Yardley) Remember when you got
- 14 that new phone?
- 15 A. Uh-huh, yes.
- Q. Did you go to the store to get it? When I
- 17 say the store, I mean the AT&T store.
- 18 A. No. I got that at the Apple store.
- 19 Q. So you bought it on the Apple store. Did
- 20 Apple transfer all of your old data to your new phone?
- A. No, because it accesses it through the
- 22 cloud.
- Q. So you did that yourself; is that correct?
- 24 A. They -- they initiated it. But once it was
- 25 initiated, then I was free to leave the store unless I

- 1 a Yahoo account, correct?
- 2 MR. STRAUSS: Object to form. You may
- 3 answer the question.
- A. No. It's -- I mean, when you create an
- 5 iCloud account, you need to create a user ID with an
- 6 email or a user name. And when I created my iCloud
- 7 account 10 or 11 years ago, I used my personal email
- 8 address, mattdickson27@yahoo.com.
- 9 Q. (By Mr. Yardley) Okay. So there's
- 10 actually two different accounts. There's a
- 11 mattdickson27@yahoo.com account, correct, that
- 12 predated your iCloud account, correct?
- 13 A. Yes.
- Q. And then there's an iCloud account with
- 15 mattdickson27@yahoo.com. It has nothing to do with
- 16 Yahoo. It just uses the Yahoo word in the name,
- 17 correct?
- 18 A. Yes.
- 19 Q. And that iCloud account probably has a
- 20 mattdickson27@icloud.com email address also, doesn't
- 21 it?
- 22 A. I don't know what the email address would
- 23 be, but it probably does have some iCloud email
- 24 address.
- Q. In addition to the mattdickson27@yahoo.com

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- 1 email address, do you have any other personal email
- 2 addresses?
- 3 A. Yes.
- 4 Q. What are they?
- 5 A. The same user handle,
- 6 mattdickson27@gmail.com.
- 7 Q. And is that the only other one you have?
- 8 A. Yes.
- Q. To the extent that we can count them, you
- 10 have mattdickson27@gmail, mattdickson27@yahoo and
- 11 probably a mattdickson27@icloud; is that correct?
- 12 MR. STRAUSS: Object to form. You may
- 13 answer it.
- 14 A. Most likely, yes, on the iCloud one; but the
- 15 other two for sure.
- 16 Q. (By Mr. Yardley) Did you ever opt in to
- 17 allow any entity to contact you?
- 18 MR. STRAUSS: Object to form. You may
- 19 answer it.
- A. Not that I'm aware of.
- Q. (By Mr. Yardley) So you've never allowed
- 22 any entity to contact you that you regularly do
- 23 business with?
- 24 MR. STRAUSS: Object to form. You may
- 25 answer it.

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- Q. And when you allow somebody to do that and
- 2 you give them an email address, did you give them --
- 3 did you give them mattdickson27@yahoo.com or
- 4 mattdickson27@gmail.com?
- 5 A. Generally speaking -- sorry. Generally
- 6 speaking, I will give them the gmail one because I use
- 7 it less.

11

- 8 Q. That would be your sort of junk email
- 9 account; is that correct?
- 10 A. Correct.
  - Q. And the mattdickson27 is reserved for
- 12 personal matters that don't involve junk email?
- 13 A. Correct.
- 14 Q. So if we went to the mattdickson27@gmail
- 15 account you could see everybody that you opted into
- 16 because they would have emailed you there; is that
- 17 correct?
- 18 MR. STRAUSS: Object to the form.
- 19 A. Probably -- probably, yes.
- Q. (By Mr. Yardley) And the ones you can
- 21 remember are Home Depot, Kohl's. Any others?
- A. Best Buy, Groupon. That's about it. Those
- 23 are the ones that I generally tend to have to delete
  - 4 every morning when I check my email.
- 25 Q. Ohio State University wouldn't be one of

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- A. I would say if I do -- I mean, no. I mean,
- 2 I get emails from like Home Depot and Kohl's and
- 3 places like that.
- 4 Q. (By Mr. Yardley) That's because you have an
- 5 account at Home Depot, correct?
- 6 A. What's that?
- 7 Q. That's because you have an account at Home
- 8 Depot, correct?
- 9 A. Correct.
- 10 Q. And when you applied for that account at
- 11 Home Depot, you opted in to have them send you emails,
- 12 correct?
- 13 MR. STRAUSS: Object to form. You may
- 14 answer.
- 15 A. Probably, yes.
- Q. (By Mr. Yardley) So do you know what other
- 17 entities that you allowed to send you communications
- 18 other than Home Depot?
- 19 MR. STRAUSS: Object to form. You can
- 20 answer that.
- A. I'm sure there's a handful. I don't know
- 22 all of them offhand.
- Q. (By Mr. Yardley) Do you know any of them
- 24 offhand?
- 25 A. Home Depot, Kohl's, Best Buy.

1 those?

7

- 2 A. Maybe. I don't know. Like the -- like
- 3 probably a fan site maybe offering goods.
- 4 Q. Okay. So I think we've -- we've covered the
- 5 email addresses. Now, I think your -- you produced
- 6 ten new voicemails today; is that correct?
  - MR. STRAUSS: Object to form.
- Q. (By Mr. Yardley) When I say you, your
- 9 counsel has done that, correct?
- 10 A. I believe that we produced seven new ones
- 11 other than the four that were in the second amended
- 12 complaint.
- 13 Q. Okay. And when did you find those seven
- 14 voicemails?
- 15 A. Through deposition prep when -- when
- 16 discussing and I saw -- and I rereviewed the
- 17 complaint.
- 18 MR. STRAUSS: Mr. Dickson, I'm going to
- 19 remind you not to discuss anything that you discussed
- 20 with counsel. You can certainly answer the question
- 21 as to when you found them, but I want to remind you
- 22 any conversations you had with counsel either by phone
- 23 or via email or in any other form is privileged and I
- 24 would advise you not to answer.
  25 A. Okay. The -- just in reviewir

A. Okay. The -- just in reviewing the -- the

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- 1 complaint, I noticed that there was only four on
- 2 there; and I was, like, it didn't seem right because I
- 3 knew that there was more. And I -- I went back into
- 4 my voicemail and found the seven, so I sent them over.
- 5 Q. (By Mr. Yardley) Did you ever respond to
- 6 any discovery in this case?
- 7 A. To what?
- 8 Q. Any discovery.
- 9 A. Like the discovery questions?
- 10 Q. Yes.
- 11 A. Yes.
- 12 Q. And did they -- did any of those discovery
- 13 questions ask you whether there were any other
- 14 instances where voicemails had been placed on your
- 15 phone that might relate to this lawsuit?
- 16 MR. STRAUSS: Objection.
- 17 A. I don't recall.
- 18 Q. (By Mr. Yardley) You don't recall?
- 19 A. I don't recall if one -- if that was one of
- 20 the questions.
- 21 Q. Do you ever recall searching your phone for
- 22 voicemails?
- 23 A. Yes, I -- I looked at them over the last
- 24 week and a half or so.
- 25 Q. All right. So over the last week and a half

Q. (By Mr. Yardley) You're forwarding an

- 2 electronic medium. Do you understand that?
- 3 A. Uh-huh.
- Q. How did you know how to do that?
- 5 A. Because it's just something you learn when
- 6 you're utilizing the phone.
- 7 Q. Well, that icon is not -- is that stored on
- 8 your phone when you swipe down from the upper right?
- 9 MR. STRAUSS: Object to form. You can
- 10 answer the question.
- 11 A. No. It shows up when you actually click on
- 12 the voicemail.
- 13 Q. (By Mr. Yardley) It gives you a methodology
- 14 for sending it; is that correct?
- 15 A. Correct.
  - Q. Did you send it email or text message?
- 17 A. Email.

16

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- Q. And you were going through those voicemails
- 19 over the last ten days; is that correct?
- A. Reviewing them, yes.
- Q. And you found new ones, correct?
- A. Well, they weren't new; but, I mean, new to
- 23 the complaint, yes.
- Q. So how did you identify those as emails that
- 25 related to this complaint -- excuse me, voicemails

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- 1 you looked at your phone to see if there were
- 2 voicemails there; is that correct?
- 3 A. Yes.
- 4 Q. When did you do that prior to a week and a
- 5 half ago, if ever?
- 6 A. Well, certainly when -- when my initiated --
- 7 my initiated -- when I initiated the conversations
- 8 three years ago with counsel, anytime I would get one,
- 9 I would make sure that it saved. So throughout the
- 10 course of a couple years.
- Q. Are you saying that you were forwarding
- 12 these ringless voicemails in real time to your
- 13 attorneys?
- A. Like not real time but within -- within a
- 15 couple of days I would say.
- Q. And who did you forward them to?
- A. Mr. Strauss.
- 18 Q. How would you do that?
- 19 A. The same way I did it earlier last week,
- 20 which is clicking on the icon and sharing it by email.
- Q. Had you ever done that before with other
- 22 electronic medium?
- 23 MR. STRAUSS: Object to form. You may
- 24 answer the question.
- A. I'm not sure I understand the question.

- 1 that related to this complaint?
- A. Because they all utilized the same general
- 3 format in the message that they left.
- 4 Q. Did the word "Silverman" come up in any of
- 5 those messages?
- 6 A. Silverman?
- 7 O. Yes.
- 8 A. No.
- 9 Q. Do you recall responding yes to a text when
- 10 asked for your consent to be contacted?
- 11 MR. STRAUSS: Object to form. You may
- 12 answer.
- 13 A. To be contacted, no.
- 14 Q. (By Mr. Yardley) So Home -- you've never
- 15 given Home Depot the consent to contact you,
- 16 correct?
- 17 A. Via text, no.
- 18 MR. STRAUSS: Object to form. You can
- 19 answer.
- Q. (By Mr. Yardley) Do you know if the
- 21 consent that you gave to Home Depot, that it didn't
- 22 include text message?
- A. I don't recall.
- Q. Do you know whether the consent you gave to
- 25 Kohl's included text messages?

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- 1 A. I don't recall; and if they -- if they do,
- 2 I -- I immediately respond with an opt out.
- 3 Q. Well, you certainly know about Best Buy
- 4 because they -- they text messages all the time, don't
- 5 they?
- 6 A. Not to me.
- 7 Q. You don't get text messages from Best Buy
- 8 that says flash sale or anything like that?
- 9 A. No.
- 10 Q. And you don't know whether you gave Best Buy
- 11 the authorization to contact you by text?
- 12 A. If I did, then I -- like I said, I would
- 13 have opted out right away when I got it.
- 14 Q. Have you ever looked at the language of the
- 15 TCPA?
- 16 A. I have not.
- 17 Q. Do you know if the word "ringless voicemail"
- 18 appears in the TCPA anywhere?
- 19 A. I do not.
- 20 Q. What's the basis for your belief that a
- 21 ringless voicemail constitutes a violation of TCPA?
- 22 MR. STRAUSS: Object to form. You may
- 23 answer it.
- A. Can you repeat the question, please?
- MR. YARDLEY: I cannot, but the court

A. Yes.

1

6

- Q. And you allege four in the original
- 3 complaint; is that correct?
- 4 A. You asked about the second amended
- 5 complaint.
  - Q. Excuse me, the second amended complaint.
- 7 A. Yes.
- 8 Q. Did any of those four calls name Direct
- 9 Energy?
- 10 A. Yes.
- 11 Q. Which ones?
- 12 A. November 3rd, 2017.
- Q. Is it your position that the November 3rd,
- 14 2017, call came directly from Direct Energy?
- 15 A. My perception would have been that, yes,
- 16 that came directly from Direct Energy.
- 17 Q. And you don't have any perception that any
- 18 call came directly from Silverman Enterprises,
- 19 correct?

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1

- A. There is -- there's really no way that I can
- 21 ascertain whether it came from Silverman or Direct
- 22 Energy or TC -- TMC, whatever the third one is called.
- Q. You don't have any basis for concluding that
- 24 Silverman Enterprises contacted you like you do for
- 25 Direct Energy, correct?

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- 1 reporter can.
- 2 THECOURT REPORTER: "What's the basis for
- 3 your belief that a ringless voicemail constitutes a
- 4 violation of TCPA?"
- 5 MR. YARDLEY: Thank you very much, Ms. Court
- 6 Reporter.
- 7 A. I guess I would say that it -- I believe
- 8 that it's a violation based on the fact that I didn't
- 9 ask for that to happen and when I tried to answer the
- 10 phone to tell them to stop calling me, it immediately
- 11 hung up.
- 12 Q. (By Mr. Yardley) Those are all factual
- 13 statements. Do you have any basis to believe that
- 14 the TCPA prohibits the leaving of ringless
- 15 voicemails on your phone?
- MR. STRAUSS: Again I'm going to object,
- 17 form. You can answer the question.
- 18 A. I -- I don't know the language in the TCPA
- 19 to be able to answer that.
- 20 Q. (By Mr. Yardley) One second. How many
- 21 calls did you ID in the second amended complaint?
- A. In the second amendment complaint there, I
- 23 believe, were four.
- Q. And when I say calls, you understand I mean
- 25 ringless voicemails, right?

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- MR. STRAUSS: Object to form. You may
- 2 answer the question.
- 3 A. I mainly think that Direct Energy is
- 4 responsible for this.
- 5 Q. (By Mr. Yardley) So you don't believe
- 6 Silverman Enterprises is responsible for this?
- 7 MR. STRAUSS: Object to form. You may
- 8 answer it.
- 9 A. I believe they -- they carry some
- 10 responsibility, but Direct Energy is the one that
- 11 reached out to them to hire them to call the -- myself
- 12 and millions of others.
- 13 Q. (By Mr. Yardley) And just to make it very
- 14 clear, you believe that there is a contract between
- 15 Silverman Enterprises and Direct Energy to leave
- 16 ringless voicemails on your phone; is that correct?
- 17 A. That is my understanding.
- 18 Q. You're familiar with Exhibit 14, correct?
- 19 That's the -- the list.
- 20 MR. STRAUSS: I'm not familiar, Counsel,
- 21 with what you're referring to when you say Exhibit 14.
  - MR. YARDLEY: The IP addresses.
- 23 MR. STRAUSS: Okay. So -- okay.
- Q. (By Mr. Yardley) So when did you check the
- 25 IP addresses listed on deposition Exhibit 14 against

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22

1 your devices?

- 2 A. Exact date -- I can give you probably a
- 3 range. Probably I would say sometime in the late
- 4 spring, summer of '18.
- 5 Q. So you're -- you're testifying that you
- 6 obtained that document from your lawyers and you
- 7 actually went through it and matched it -- and tried
- 8 to match it up with the IP addresses for your devices?
- 9 A. I looked at my devices to see if that IP
- 10 address even existed here, and it didn't.
- 11 Q. How did you do that, electronically? You
- 12 didn't actually look at all the entries on that
- 13 exhibit, did you?
- 14 A. No. The only entry I'm seeing on that
- 15 exhibit is mine.
- 16 Q. And what IP address did you see -- did you
- 17 see, if any?
- 18 A. When I checked?
- MR. STRAUSS: Object to form of the
- 20 question. You can answer.
- Q. (By Mr. Yardley) You may answer.
- 22 A. Are you talking -- are -- are you asking me
- 23 what IP address I saw when I checked?
- Q. No. If you saw any of your devices on that
- 25 list?

A. No.

1

Q. Does an email exist with all your IP

3 addresses sent to your lawyer?

4 MR. STRAUSS: I'm going to again advise you 5 not to disclose the content of any communication that

6 you've had via email or over the phone or in person7 with any of your counsel.

- 8 A. I'm going to choose not to answer that.
- 9 Q. (By Mr. Yardley) Who made the decision to 10 add Silverman Enterprises to the second amendment 11 complaint?
- 12 A. When -- when drawing up the complaint, I 13 relied on the advice of counsel to do that.
- Q. You never made a decision yourselfpersonally to add Silverman Enterprises to thecomplaint?
- MR. STRAUSS: I'm going to object to the form of the question. You may answer it.
- 19 A. I relied on counsel to do that when we were 20 drafting the complaint.
- 21 Q. (By Mr. Yardley) Did you make any decision
- 22 personally as to whether to add Total Marketing
- 23 Concepts to the complaint?
- 24 MR. STRAUSS: Objection. You may answer 25 that.

25 11141.

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- 1 A. Oh, no.
- 2 Q. You know all your devices have an IP
- 3 address, correct?
- 4 A. Yes, all of my devices had an IP address.
- 5 Q. And you made a list of those IP addresses,
- 6 correct?
- 7 A. Yes.
- 8 Q. Do you have a -- do you have a copy of that
- 9 list?
- 10 A. I -- I would imagine I sent it to counsel.
- 11 Q. You imagine or you did?
- 12 A. I don't believe I made a document that I
- 13 saved.
- 14 Q. Is there an email where you put all the IP
- 15 addresses for all your devices in an email?
- MR. STRAUSS: I'm going to advise you,
- 17 Mr. Dickson, not to reveal the contents of any email 17 that you had with counsel or any communication you 18
- 10 had But so you can answer the question well
- 19 had. But -- so you can answer the question -- well,
- 20 actually no. I'm going to advise you not to answer
- 21 this question based on attorney/client privilege.
- Q. (By Mr. Yardley) Does any email exist
- 23 outside of the emails to your counsel that has the
- 24 list of the IP addresses of every one of the devices
- 25 you had?

- A. That's another one where I relied on the
- 2 advice of counsel to -- to add that when drafting.
- Q. (By Mr. Yardley) It's your position thatDirect Energy is responsible for these ringless
- 5 voicemails being placed on your phone; is that
- 6 correct?
- 7 MR. YARDLEY: I have no further questions.
- 8 MR. MATTHEWS: Sam, do you have anything?
  - MR. YARDLEY: Mr. Strauss.
- 10 MR. STRAUSS: Oh, I'm so sorry, guys. I
- 11 thought I heard -- no, I have no -- thank you very
- 12 much, Mr. Dickson.
- MR. MATTHEWS: I have just a few follow-ups
- 14 after that. Not a lot, but just to be sure I have
- 15 some of it right.
- MR. YARDLEY: Make sure nobody else is going
- 17 to ask any questions first.
- MR. MATTHEWS: There's no one else.
- 19 MR. YARDLEY: Okay. That's what I want to
- 20 know. Go ahead.
- 21 FURTHER EXAMINATION
- 22 BY MR. MATTHEWS:
- 23 Q. Okay. Mr. Dickson, so I want to make sure
- 24 that I understood your answers to some of
- 25 Mr. Yardley's questions correctly. You testified

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1 earlier you started receiving these voicemails in July of 2017, correct? 2 of 2017, correct? 2 A. No, it wouldn't have been -- it would have 3 A. Yes. 3 been April. That has to be a typo. Q. And then you started talking to Mr. Strauss Q. It would have been after you got the 5 about a potential suit about them in August of 2017? 5 November 3rd voicemail? A. Most likely that should have said '18. A. Most likely August, yes, because that would 7 Q. I see. 7 have given it about three or four calls in. 8 Q. And then you started forwarding the MR. STRAUSS: You mean April 2018, right? 9 voicemails to Mr. Strauss as they came in in September 9 A. Correct. 10 of 2017? 10 Q. (By Mr. Matthews) A couple of questions 11 about the IP address. I believe I understood your 11 A. Yeah, yeah, that would make sense. 12 testimony to me to be that what you did to check the Q. Okay. And then you received one in 13 November, November the 3rd that mentions the name IP address of your devices was that you pulled up an Internet search, like Google or something like that 14 Direct Energy, correct? and you searched for IP address locate and a website A. Yes. 15 Q. And then you send a letter to Direct came up. You can't remember the exact name of it, 16 but it's the sort of website that tells you what 17 Energy's general address after that? 17 18 A. I don't know whether or not -- I don't 18 your IP address is? 19 A. Correct. 19 recall whether or not we did that -- or I did that 20 Q. And the IP address that it showed you was 20 before or after that November 3rd call. 21 the same for each of those devices that you searched? 21 Q. Well, it's unlikely you would have done it A. No. 22 before, right? 22 23 23 O. No? MR. STRAUSS: Object to form. You may 24 A. Different on every one. 24 answer. 25 Q. Okay. Did -- did you go into your phone to 25 A. I guess it depends on what investigative Page 110 Page 112 1 research was done after I retained counsel. 1 check the IP address? Q. (By Mr. Matthews) Well, here's -- here's 2 A. I did. 2 3 what I'm getting at is until that -- you start 3 Q. Okay. And how did you do that? 4 getting these voicemails; and until November the 4 A. Oh, go into the phone? No. I just did the 5 3rd, you had never gotten one that mentioned the 5 website thing --6 name Direct Energy, right? 6 Q. Okay. 7 7 A. -- where --A. Correct. Q. And you had never called back the number to 8 Q. So you didn't --9 see who was calling you to tell them to stop, right? 9 A. -- it goes to go my IP.com or something. 10 10 Q. Got it. You -- you did not go to your WiFi A. Correct. 11 MR. STRAUSS: Object to form. You may 11 settings on your phone and check the IP address that 12 shows up on your phone? 12 answer. 13 A. Okay. Not at that point. 13 A. No, I did not. 14 Q. (By Mr. Matthews) Okay. At that point you 14 Q. Okay. Or on the desktop that you have? 15 were, instead, forwarding it to your counsel and 15 A. I did not, no. 16 then on November the 3rd you get the voicemail that Q. Or -- or the laptop? 16 17 says the name Direct Energy and then you send the 17 A. No. 18 letter to Direct Energy; is that right? 18 Q. Or -- or the iMac? 19 A. That timeline makes sense, yes. 19 A. Correct. 20 Q. Okay. Part of the reason I ask that is that 20 Q. Okay. 21 the -- the letter that you produced in this lawsuit 21 MR. MATTHEWS: Thanks very much, 22 to -- to Direct Energy has a date on it of April 11th 22 Mr. Dickson. I'll pass the witness. 23 of 2017. And I -- I mean, I make mistakes on the 23 MR. STRAUSS: I have no redirect. 24 24 dates on letters sometimes. But I wanted to be sure MR. YARDLEY: I have no further questions. 25 that you did send a letter to Direct Energy in April 25 MR. MATTHEWS: Thank you very much, Page 111 Page 113

1	Mr. Dickson. We can go off the record.	1	MR. YARDLEY: Well, my position is that
2	MR. YARDLEY: I do have one objection I'd	2	they're not relevant to this lawsuit; and if they are
3	like to put on the record. I object to the use of the	3	deemed relevant and deemed to be additional instances
4	additional documents either in this the additional	4	that plaintiff is going to rely on in seeking damages,
5	documents produced today were ringless voicemails that	5	that we would be allowed to redepose the witness over
6	the witness testified that he found in the last ten	6	that. But it's my position that they're not.
7	days. And we would object to the use of those	7	MR. STRAUSS: Okay. Thanks. Understood.
8	ringless voicemails in this lawsuit. And if those	8	Thank you, Mr. Dickson.
9	ringless voicemails are allowed to be added to this	9	THE VIDEOGRAPHER: This concludes the
10	lawsuit, we would reserve the right to redepose the	10	deposition testimony given today by Matthew Dickson on
11	deponent.	11	May 14th, 2020. We're going off the record at
12	MR. STRAUSS: And just to be clear on this	12	5:12 p.m.
13	regard, you are you would want to hold the	13	(Deposition concluded 5:12 p.m.)
14	deposition open to cross-examine the deponent	14	•
15	regarding those additional seven ringless voicemails.	15	
16	That would be the topic that you wish to discuss?	16	
17	MR. YARDLEY: I'd be seeking to exclude them	17	
18	from the lawsuit.	18	
19	MR. STRAUSS: Yeah, I understand. But to	19	
20	the extent that that does not take place, an	20	
21	alternative would be asking to hold in the deposition	21	
22	open to prep further about the contents or about the	22	
23	seven voice ringless voicemails?	23	
24	MR. YARDLEY: Yes, because I don't intend to	24	
25	ask any questions about those until a ruling is made	25	
	Page 114		Page 116
1	that those ringless voicemails related to this	1	CHANGES AND SIGNATURE
2	complaint because they were not included in either the	2	WITNESS NAME: MATTHEW DICKSON
3	complaint or any of the discovery.		DATE OF DEPOSITION: MAY 14, 2020
4	MR. STRAUSS: Understood. But I just I		PAGE LINE CHANGE REASON
5	just want to confirm the need to hold the deposition	5	
6	open for any other topic.	6	
7	MR. YARDLEY: Well, any anything that	7	
8	those seven ringless voicemails may relate to	8	
9	including the quality of that.	9	
10	MR. STRAUSS: Understood. Thanks.	10	
11	MR. MATTHEWS: Yeah, I think I mean, my	11	
12	thought on that is I wish they had been sent over	12	
13	earlier. I appreciate his promptness in sending them		
14	over once we asked today. We reviewed them very		
15	quickly, but we haven't had a chance to review them		
16	against all the other records that have been produced.		
17	I don't know what path that would lead down. So if		
18	it if all the answers today were sufficient, then		
19	terrific. And if but if comparing those records to		
20	others that have been produced in the lawsuit leads to		
21	additional questions, we'll follow up with you.		
22	MR. STRAUSS: Okay. And just to make sure,	1	
23	Mr. Matthews, what you're saying is basically you wish		
l	to hold this deposition open as it relates to those		
1 /4	to more time deposition open as it relates to those	- 4+	
24 25	seven ringless voicemails that were produced today?		

1	1 related to, nor employed by any of the parties in the
2 I,, do hereby certify that I	2 action in which this proceeding was taken, and further
	3 that I am not financially or otherwise interested in the
3 have read the foregoing pages, and that the same is a	4 outcome of this action.
4 correct transcription of the answers given by me to the	5 Certified to by me on this 18th day of
5 questions therein propounded, except for the corrections	6 May, 2020.
6 or changes in form or substance, if any, noted in the	7 Ziel M. Vanahar
7 attached Errata Sheet.	JIII IVI. Vaugnan, CSK, KPR
8	8 CSR No. 6192
	Expiration date: 12-31-21
9	9 Veritext Legal Solutions
10 WITNESS SIGNATURE DATE	Veritext Registration No. 571
11	10 300 Throckmorton Street, Suite 1600
12	Fort Worth, TX 76102
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Page 118	
1 IN THE UNITED STATES DISTRICT COURT	1 sam@turkestrauss.com
FOR THE NORTHERN DISTRICT OF OHIO	2 May 18, 2020
2 2 MATTHEW DICKSON on hehalf of )	3 RE: Matthew Dickson v. Direct Energy Services, LLC
3 MATTHEW DICKSON, on behalf of ) himself and others similarly )	4 DEPOSITION OF: Matthew Dickson (# 4107075)
4 situated )	5 The above-referenced witness transcript is
Plaintiff ) CAUSE No. 5:18-cv-182	_
, , , , , , , , , , , , , , , , , , , ,	6 available for read and sign.
5 )	
5 ) VS. )	7 Within the applicable timeframe, the witness
· · · · · · · · · · · · · · · · · · ·	
VS.	7 Within the applicable timeframe, the witness
VS. ) 6 )	7 Within the applicable timeframe, the witness 8 should read the testimony to verify its accuracy. If 9 there are any changes, the witness should note those
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